



INHALE Recruitment FAQ 2024

Physician Organizations

How can Physician Organizations join INHALE?

Provider Organization administrative leaders who wish to join the INHALE Collaborative Quality Initiative (CQI) are welcome to fill out our [Common Application](#) for Population Health CQIs. Once submitted, the applicants will receive an email containing the INHALE Application for Participation, which they need to complete. The INHALE Coordinating Center team will respond with the next steps.

Please contact the INHALE Coordinating Center team at INHALE-support@med.umich.edu to learn more.

What are the Participation Requirements for Physician Organizations when joining INHALE?

Participation requirements for POs are based on several factors including:

- Active engagement with the coordinating center team.
- Recruitment of specialty care practices (SCPs) and primary care practices (PCPs) to participate in INHALE.
- Participation in monthly calls and collaborative wide meetings.
- Providing the participating practices with INHALE specific information and updates.

For the complete list of requirements, please visit the INHALE website, under the [Members](#) section.

What are the meeting requirements for the PO?

The PO Administrative Lead and PO Clinical Champion are required to attend the INHALE Collaborative Wide meeting once a year. Regional Meeting attendance is encouraged but not required. Participation in monthly PO calls with the coordinating center is also required. Additional details can be found on the INHALE website, under the [Current Members](#) section.

What are the required roles for participation at the physician organization level?

- **Administrative Lead**: The Administrative lead will be responsible for the operations of the program. This involves ensuring any required documents are executed and having general oversight over the PO's participation, including the participating practices. They would be responsible for forming the team at their PO (e.g. coordinating with the Clinical Champion and quality assurance lead) and serve as the primary contact for the Coordinating Center, including participating in collaborative wide calls and meetings. For a list of full expectations see Members section.
- **Clinical Champion**: The Clinical Champion will be responsible for disseminating performance/QI/educational information to sites and helping to advance best practices. The Clinical Champion would attend collaborative wide calls and meetings so that they can take what they've learned at those and educate participating sites, similar to the role of a Clinical Champion in other existing CQI programs. For a full list of requirements see Members section.



- Quality Assurance Lead/Quality Data Manager (optional): The Quality Assurance lead will be responsible for oversight of the data, including working with participating sites to increase the number of data elements shared. They would ensure that data is meeting the Coordinating Center requirements for all participating practices and would work with Michigan Data Collaborative (MDC) to develop and improve the data sharing process.

What are the potential incentives?

POs can earn a full flat payment of \$75,000 or a partial flat payment of \$35,000 by recruiting PCPs and SCPs and meeting specific recruitment targets. POs can also earn a one-time practice recruitment reward of \$2,500 per eligible recruited practice as well as an annual variable award. In addition, POs that participate in multiple CQIs are eligible to receive a Multi-CQI bonus that is rewarded annually.

What is the INHALEarning Platform and where can I find it?

The INHALEarning platform is used to track the completion of various participation requirements needed for maintaining membership in the INHALE CQI and can be found on the INHALE website, under the [INHALEarning](#) tab.

Primary Care Physicians

What are the Participation Requirements for Primary Care Physicians when joining INHALE?

- Attendance at Spring and Fall INHALE Regional Meetings for the Practice Clinical Champions.
- All participating adults/peds PCPs in each practice attend 1 of 4 planned INHALE speaker sessions, live or on demand in 2024.
- Completion of the Practice Resource Assessment Survey.
- Completion of the Inhaled Medication Learning Module on the INHALEarning Platform.

For the complete list of requirements, please visit the INHALE website, under the [Members](#) section.

When does participation begin?

Practices can participate in the INHALE CQI through their Physician Organization (PO). Recruitment occurs from April through June of each year with the deadline for practice-level agreements on June 1st. PCP VBR begins 9/1/24.

As an incentive, practices will receive participation VBR starting 9/1/24.

What are the required roles for participation at the practice level?

- Practice Liaison: The Practice Liaison is the person responsible for the operations of the program. This involves ensuring required documents are reviewed and signed, in addition to having general oversight of the practice's participation.
- Practice Clinical Champion: The Practice Clinical Champion will be responsible for disseminating performance/QI/educational information to relevant members of the practice and helping to advance best



practices. The Clinical Champion attends regional meetings and shares what they have learned from the meetings and educates their practice.

A Practice Liaison/Clinical Champion should be designated for each practice unless otherwise approved by the PO and INHALE's CC.

What are the meeting requirements?

The Practice Clinical Champion is required to attend 2 Regional meetings a year (Spring/Fall). Additional educational series may be required but will be offered with sufficient notice and frequently have virtual/recorded options.

What is the potential VBR for participating in INHALE?

Providers who participate in BCBSM's Physician Group Incentive Program (PGIP) and INHALE are eligible for reimbursement in accordance with the Value Based Reimbursement (VBR) Fee Schedule. The VBR Fee Schedule sets fees at greater than 100% of the Standard Fee Schedules. The following Fee Schedules apply for participation in INHALE:

- INHALE Participation + Inhaler Education = 105%.
- Tobacco Cessation = 102%.

Tobacco Cessation is an additional 2% which is in addition 5% offered by INHALE. The 2% VBR uplift is not additive, meaning that POs that already receive the VBR through another CQI (i.e. MiBAC) will not get an additional 2%.

Are pediatricians eligible to participate in INHALE?

Yes. Asthma is a medical condition that affects individuals of all age groups, including adults and children. INHALE is one of only two CQIs that serve both adult and pediatric populations, with the goal of improving patient outcomes, addressing care inequalities, and promoting high-value healthcare.

Does INHALE offer any continuing education credits?

Yes. CME and MOC

Specialty Practices

What are the Participation Requirements for Specialty Physicians (Pulmonology, Pediatric Pulmonology, and Allergy) when joining INHALE?

- Attendance at Spring and Fall INHALE Regional Meetings for the Practice Clinical Champions.
- All participating adults/peds PCPs in each practice attend 1 of 4 planned INHALE speaker sessions, live or on demand in 2024.
- Completion of the Practice Resource Assessment Survey.
- Completion of the Inhaled Medication Learning Module on the INHALE Learning Platform.

For the complete list of requirements, please visit the INHALE website, under the [Members](#) section.



When does participation begin?

Practices can participate in the INHALE CQI through their Physician Organization (PO). Recruitment occurs from September to November of each year with the deadline for practice-level agreements on January 1st.

What are the required roles for participation at the practice level?

- **Practice Liaison**: The Practice Liaison is the person responsible for the operations of the program. This involves ensuring required documents are reviewed and signed, in addition to having general oversight of the practice's participation.
- **Practice Clinical Champion**: The Practice Clinical Champion will be responsible for disseminating performance/QI/educational information to relevant members of the practice and helping to advance best practices. The Clinical Champion attends regional meetings and shares what they have learned from the meetings and educates their practice.

A Practice Liaison/Clinical Champion should be designated for each practice unless otherwise approved by the PO and INHALE's CC.

What are the meeting requirements?

The Practice Clinical Champion is required to attend 2 Regional Meetings a year (Spring/Fall). In addition, there may be educational opportunities that will be communicated well in advance.

What is the VBR being offered by INHALE?

Providers who participate in BCBSM's Physician Group Incentive Program (PGIP) and INHALE are eligible for reimbursement in accordance with the Value Based Reimbursement (VBR) Fee Schedule. The VBR Fee Schedule sets fees at greater than 100% of the Standard Fee Schedules. The following Fee Schedules apply for participation in INHALE:

- INHALE Participation + Inhaler Education = 105%.
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When does INHALE's SCP VBR begin?

To incentivize SCP participation in INHALE, they will begin being reimbursed for participation on 3/1/25.

Does INHALE offer any continuing education credits?

Yes, CME and MOC.