



# INHALE

## Monthly PO Update

7/8/24 & 7/10/24



Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association

# Agenda

- Announcements & Reminders
- 2024 Spring Recruitment
- Medication Updates
- PCP Recruitment
- VBR Ending 8/31/24
- Nomenclature Change
- Proposed Scorecards for 2026 VBR
- Site Visits
- 2025 Tentative Meeting Schedule



## Coverage for Karla

- Starting July 16th
- Meghan Spiroff primary point of contact
- Expected back end of Aug/early Sept
- Continue to email [INHALE-support@med.umich.edu](mailto:INHALE-support@med.umich.edu)



# Specific Member Related Issues



## Coverage, Billing, Reimbursement, and Prior Authorization

- BCBSM has established processes in place to manage inquiries related to member specific coverage, billing, and reimbursement issues

### First Step: Call point of contact

Provider Relations and Servicing

Professional providers:

1-800-344-8525

Facility or hospital providers:

1-800-249-5103

Medicare Advantage:

1-866-309-1719

Availity:

1-800-282-4548

### If PO's still need help:

- Go to the Provider Contact Us site: <https://www.bcbsm.com/providers/help/contacts/>
- If you're within the Southeast, East or Mid Michigan region, email Provider Engagement and Transformation [petcontactus@bcbsm.com](mailto:petcontactus@bcbsm.com) (detailed instructions found here: [Contact the Southeast, East and Mid-Michigan Provider Consultant Team \(bcbsm.com\)](#))

# 2024 Spring Recruitment



## Added:

### 3 POs = 14 POs

- Genesys
- Jackson Health Network
- Primary Care Partners

99 New Practices = Total of 239

175 New Providers = Total 728



## More Details have been Released!

### BI and AZ Medications Reduced to \$35

- Atrovent<sup>®</sup> HFA (ipratropium bromide HFA) Inhalation Aerosol
- Combivent<sup>®</sup> Respimat<sup>®</sup> (ipratropium bromide and albuterol) Inhalation Spray
- Spiriva<sup>®</sup> HandiHaler<sup>®</sup> (tiotropium bromide inhalation powder)
- Spiriva<sup>®</sup> Respimat<sup>®</sup> 1.25 mcg (tiotropium bromide) Inhalation Spray
- Spiriva<sup>®</sup> Respimat<sup>®</sup> 2.5 mcg (tiotropium bromide) Inhalation Spray
- Stiolto<sup>®</sup> Respimat<sup>®</sup> (tiotropium bromide and olodaterol) Inhalation Spray
- Striverdi<sup>®</sup> Respimat<sup>®</sup> (olodaterol) Inhalation Spray
- AIRSUPRA<sup>®</sup> (albuterol and budesonide) inhalation aerosol
- BEVESPI AEROSPHERE<sup>®</sup> (glycopyrrolate and formoterol fumarate) inhalation aerosol
- BREZTRI AEROSPHERE<sup>®</sup> (budesonide, glycopyrrolate, and formoterol fumarate) inhalation aerosol
- SYMBICORT<sup>®</sup> (budesonide and formoterol fumarate dihydrate) inhalation aerosol

➤ Price change went into effect 6/1/24



For more detailed information [click here](#)



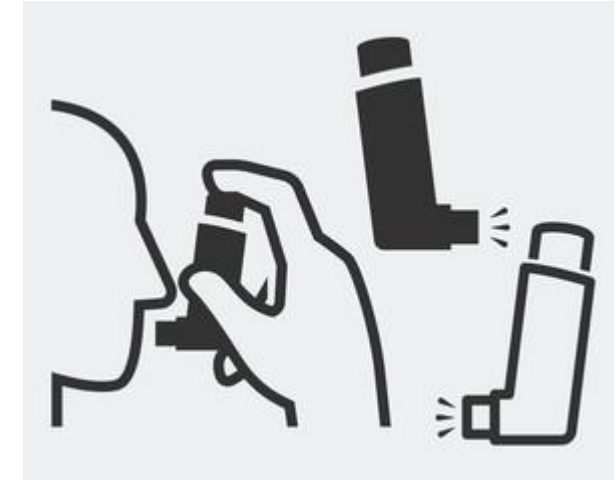
## GSK Medications Reduced to \$35

- Advair Diskus<sup>®</sup> (fluticasone propionate and salmeterol) Inhalation powder
- Advair HFA<sup>®</sup> (fluticasone propionate and salmeterol) Inhalation aerosol
- Anoro Ellipta<sup>®</sup> (umeclidinium and vilanterol) Inhalation powder
- Arnuity Ellipta<sup>®</sup> (Fluticasone furoate) Inhalation powder
- Breo Ellipta<sup>®</sup> (fluticasone furoate and vilanterol) Inhalation powder
- Incruse Ellipta<sup>®</sup> (umeclidinium) Inhalation powder
- Serevent Diskus<sup>®</sup> (salmeterol xinafoate inhalation powder)
- Trelegy Ellipta<sup>®</sup> (fluticasone furoate, umeclidinium, and vilanterol) Inhalation powder
- Ventolin HFA<sup>®</sup> (albuterol sulfate inhalation spray)
- BREZTRI AEROSPHERE<sup>®</sup> (budesonide, glycopyrrolate, and formoterol fumarate) inhalation aerosol
- SYMBICORT<sup>®</sup> (budesonide and formoterol fumarate dihydrate) inhalation aerosol

➤ Price change goes into effect no later than 1/1/25



For more detailed information [click here](#)



# VBR Measures





# 2024 VBR (ended 5/31/24)



- Preliminary 2024 scorecards sent to POs on 7/1/24 to review for accuracy.
- Please contact [INHALE-support@med.umich.edu](mailto:INHALE-support@med.umich.edu) if you have questions or concerns related to your scoring or if you did not receive preliminary scores.



- Approximately 6 weeks until the VBR measurement period ends
- Ensure all participation activities completed!
  - Remind providers if have not completed L3 requirement to watch on-demand videos in the INHALEarning and submit the Admin Portal Survey
    - The Admin Portal survey is required for credit!
    - CME is still available through Beaumont



# Nomenclature Change



- Aligning terminology across Pop Health CQIs
  - Cohort 1 = Continuing POs/Providers (Blue)
  - Cohort 2 = Onboarding POs/Providers (Green)
    - After first measurement year, will move to “continuing”

## How will this affect you?

- Changed on PO/PCP/SCP Scorecards, Measure Definitions, VBR Timelines, INHALE Website

## Proposed PO Scorecards Include:

- Participation which may include:
  - Timelines for signing agreements
  - Identification of Clinical Champion/Admin Liaison
  - Attending meetings/calls
  - Reviewing the Data Dashboard
- Performance measure



## Proposed PCP/SCP Scorecards Include:

- Participation which may include:
  - Identification of Practice Clinical Champion/ Practice Liaison
  - Attending meetings, learning events
  - Reviewing the Data Dashboard
  - Conducting a case study
  - Sharing a best practice, feedback on a patient experience, etc
  - Present at a CW or Regional meeting
  - Participate in a site visit
- Performance measures including Tobacco Cessation



## For SCPs to be eligible to receive VBR 3/1/2026:

- Specialists need to be in the *January 2025* PGIP Snapshot, *July 2025* PGIP Snapshot **AND** *January 2026* PGIP snapshot
  - However, to be eligible for *future* specialist CQI VBR (effective starting with 2026 VBR, starting reimbursement date of 3/1/2026), practitioners must be in each of the 3 below PGIP snapshots.

Snapshot	Date (i.e., 2026 VBR)	Verifies
1 1st Winter	January 2025	<ul style="list-style-type: none"><li>• 1-year engagement with PGIP</li></ul>
2 Summer	July 2025	<ul style="list-style-type: none"><li>• Continued PGIP engagement</li><li>• PO alignment for scoring</li></ul>
3 2nd Winter	January 2026	<ul style="list-style-type: none"><li>• Continued PGIP engagement</li><li>• Checks PO alignment again – so if switched POs, we share VBR results with the <u>new</u> PO although based on prior PO performance</li></ul>

- This affects all SCPs who are currently participating and will be recruited this fall.

## INHALE will be conducting site visits in 4Q24 and 2025:

- Practices/POs may be contacted or volunteer for an in-person site visit.
- Aims include: sharing best practices, identifying efficiencies, education, etc
- Targeted time would be 1-3 hours but is flexible.
- More information to come in August



# Upcoming Meetings





# 2024 Fall Regional Meetings



## Sept 24<sup>th</sup>

Location: Grand Rapids

POs: Holland, IHP, CIPA, Answer Health

## Oct 1<sup>st</sup>

Location: Troy

POs: UP, OPNS, McLaren, PMC

## Oct 3<sup>rd</sup>

Location: Grand Blanc

POs: PCP, PMC, GLPO, Genesys, UP

## Oct 15<sup>th</sup>

Location: Jackson

POs: HVPA, UMMG, JHN

## Oct 16<sup>th</sup> – Pediatric Focused\*

Location: Lansing

POs: Any providers interested

**\*In-lieu of PO specified regional meeting**

**Time: 6:00p – 8:00p**

***Registration will open in the Admin Portal on 7/15/24. Practice Clinical Champion is required.***

# 2025 Meetings

## Spring Regionals

Targeting March 2025

Locations TBD

## Collaborative Wide Meeting

May 1st, 2025 @ 9:00a – 3:00p

Location: Lansing, MI

## Fall Regionals

Dates/Location TBD

## Next Monthly Call Dates:

- August 12<sup>th</sup> at 11:00a **or** August 14<sup>th</sup> at 2:00p

## Fall Regional Meetings:

- 9/25; 10/1; 10/3; 10/15; 10/16 @ 6-8p
  - See slide 16 or Admin Portal for more details

## 2025 Collaborative Wide Meeting

- May 1st, 2025, in Lansing, MI 9a-3p



# Questions



# Contact



[INHALE-support@med.umich.edu](mailto:INHALE-support@med.umich.edu)



[www.inhalecqi.org](http://www.inhalecqi.org)



INHALE\_cqi



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[MichiganDataCollaborative@med.umich.edu](mailto:MichiganDataCollaborative@med.umich.edu)

Technical support with data hub or access concerns