



INHALE

Monthly PO Update

4/8/24 & 4/10/24



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Agenda



- Announcements & Updates
- Specific Member Related Issues
- Medication Updates
- Maintenance of Certification (MOC)
- Toolkits
- Spring Regional Meetings
- PCP Recruitment
- 2024 Data Dashboard Updates
- CW Meeting
- Executive Committee Recruitment
- Lung Learning Labs April Session
- Questions/Discussion



May PO Call Cancelled

- Due to the May Regional meetings, we will not hold PO monthly calls

CW Registration Opens soon!



Specific Member Related Issues



Coverage, Billing, Reimbursement, and Prior Authorization

- BCBSM has established processes in place to manage inquiries related to member specific coverage, billing, and reimbursement issues

First Step: Call point of contact

Provider Relations and Servicing	
Professional providers:	1-800-344-8525
Facility or hospital providers:	1-800-249-5103
<hr/>	
Medicare Advantage:	1-866-309-1719
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Availity:	1-800-282-4548

If PO's still need help:

- Go to the Provider Contact Us site: <https://www.bcbsm.com/providers/help/contacts/>
- If you're within the Southeast, East or Mid Michigan region, email Provider Engagement and Transformation petcontactus@bcbsm.com (detailed instructions found here: [Contact the Southeast, East and Mid-Michigan Provider Consultant Team \(bcbsm.com\)](#))

BI and AZ Medications Reduced to \$35

- Atrovent[®] HFA (ipratropium bromide HFA) Inhalation Aerosol
- Combivent[®] Respimat[®] (ipratropium bromide and albuterol) Inhalation Spray
- Spiriva[®] HandiHaler[®] (tiotropium bromide inhalation powder)
- Spiriva[®] Respimat[®] 1.25 mcg (tiotropium bromide) Inhalation Spray
- Spiriva[®] Respimat[®] 2.5 mcg (tiotropium bromide) Inhalation Spray
- Stiolto[®] Respimat[®] (tiotropium bromide and olodaterol) Inhalation Spray
- Striverdi[®] Respimat[®] (olodaterol) Inhalation Spray
- AIRSUPRA[®] (albuterol and budesonide) inhalation aerosol
- BEVESPI AEROSPHERE[®] (glycopyrrolate and formoterol fumarate) inhalation aerosol
- BREZTRI AEROSPHERE[®] (budesonide, glycopyrrolate, and formoterol fumarate) inhalation aerosol
- SYMBICORT[®] (budesonide and formoterol fumarate dihydrate) inhalation aerosol

➤ Price change goes into effect 6/1/24



GSK Medications Reduced to \$35

- Advair Diskus[®] (fluticasone propionate and salmeterol) Inhalation powder
- Advair HFA[®] (fluticasone propionate and salmeterol) Inhalation aerosol
- Anoro Ellipta[®] (umeclidinium and vilanterol) Inhalation powder
- Arnuity Ellipta[®] (Fluticasone furoate) Inhalation powder
- Breo Ellipta[®] (fluticasone furoate and vilanterol) Inhalation powder
- Incruse Ellipta[®] (umeclidinium) Inhalation powder
- Serevent Diskus[®] (salmeterol xinafoate inhalation powder)
- Trelegy Ellipta[®] (fluticasone furoate, umeclidinium, and vilanterol) Inhalation powder
- Ventolin HFA[®] (albuterol sulfate inhalation spray)
- BREZTRI AEROSPHERE[®] (budesonide, glycopyrrolate, and formoterol fumarate) inhalation aerosol
- SYMBICORT[®] (budesonide and formoterol fumarate dihydrate) inhalation aerosol

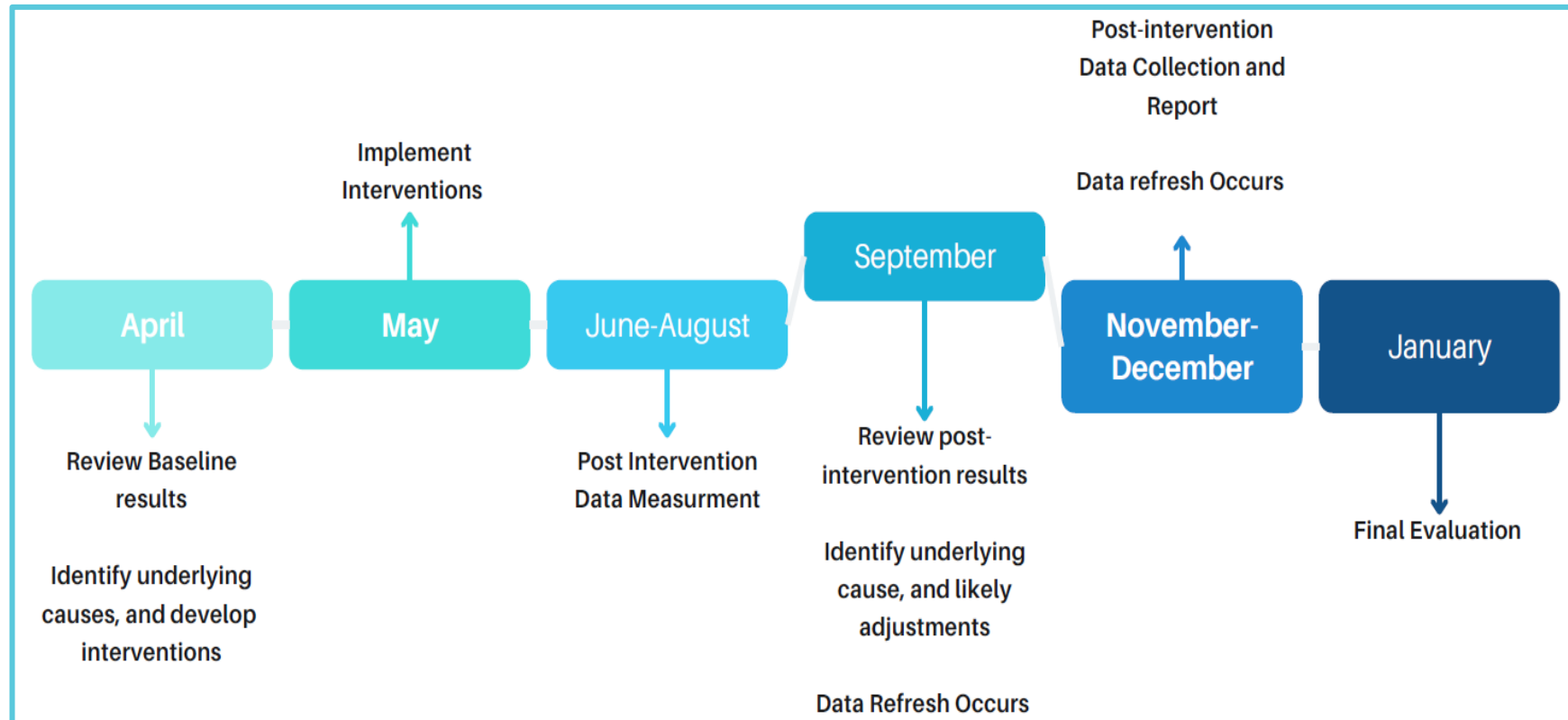
➤ Price change goes into effect no later than 1/1/25



Maintenance of Certification



- Project timeframe and important dates
- Please disseminate to the respective providers



Toolkits for VBR Success

- INHALE and the education workgroup has curated Inhaler Education and Tobacco Cessation Counseling toolkits to assist providers in giving education to patients. The resources include:
 - Dose charts and guidance
 - Action plans and questionnaires
 - Billing assistance
 - Patient education flyers and inhaler technique videos
- We understand that the toolkits might not contain everything that is needed during a patient visit. Please supplement with your own tools as necessary.

Toolkits ▾

Inhaler Education Toolkit

Tobacco Cessation Toolkit

Inhaler Education Toolkit

This toolkit contains a variety of resources to assist providers in giving their patients the information they need to use their inhalers correctly. These resources include: patient education materials, formulary guides, tools to assess patient inhaler technique and much more. We encourage you to browse the tools and see how it can help improve the quality of inhaler education for your patients!

- INHALE Members: Inhaler education is currently being tracked as a performance measure; click to learn more about [VBR Requirements](#).
- INHALE Members: To better understand how you're performing, view our [Data Dashboard](#) to get a snapshot of the inhaler education measure along with other measures that are being tracked for your practice.
 - If you're having trouble logging in or need to request an account for the Data Dashboard follow these [instructions](#).

If you have a resource that should be included, please email the INHALE coordinating center at inhale-support@med.umich.edu.

[Provider Tools >](#)

[Visit Tools >](#)

[Billing Tools >](#)

[Patient Education Materials >](#)

[Patient Education Videos >](#)

2024 Spring Regional Meetings



- May 2024 Regional Meetings will be held virtually
 - May 7, 14, & 15
- Specific requirements to earn VBR:
 - Camera on
 - Participation in breakouts/Q&A
 - Acknowledgement of participation expectations
 - May be requested to download an app like Kahoot/Polleverywhere prior
- Registration is open now, use the registration link provided via email.
 - **Please register by April 17th!**
- **Trial basis** for 2024, not guaranteed for 2025



Recruitment opened February 15th

- May add additional Practices/PCPs until April 29th
 - Must be PGIP eligible
 - PCMH designated
- Add to INHALE's Admin Portal
- Earn VBR beginning 9/1/24
- Measurement period beginning 9/1/24 (2025 VBR):
 - Attend Fall 2024 Regional Meeting (Practice Clinical Champion)
 - Attend Spring 2025 Regional Meeting (Practice Clinical Champion)
 - Inhaled Medication Training module completion
 - Other participation requirements as outlined
 - Meet PO performance VBR measure

Adding PCPs to Admin Portal

- Log into Admin Portal
 - Click on “**PCP Recruitment**”
 - Search or scroll to the Practice you would like to add/Click “**Nominate**”
- Complete the 2024 PCP Recruitment Application
 - Click “**Submit**”
- INHALE will review submissions and approve in Admin Portal
- If you experience technical issues, email INHALE-support@med.umich.edu

Data Release Schedule*:

- 3/8/24 – Data through Dec 2023
- 5/1/24 – Data through 1/24**
 - May 1st release to include new data visualization of data trends
- 6/26/24 – Data through 3/24**
 - This release date is TBD due to availability of data.
- 9/25/24 – Data through 6/24
- 11/14/24 – Data through 8/24 (VBR Measurement)

 INHALE will provide supplemental data reports to POs for individualized performance (ranking charts, etc)

* Adherence to timeline dependent on MDC

Collaborative Wide Meeting



June 7, 2024

- At Lansing Community College
- 8:30a – 12p
- MCT2D to host the afternoon session
- Agenda forthcoming and will include items like VBR, upcoming scorecards, etc.

Recruitment Timeline Update

- Call for nominations extended to April 29, 2024
- Review of nominees – May 2024
 - Conducted by Coordinating Center
- Notification of membership – June 2024
- Initial meeting - TBD



Executive Committee Recruitment



Nominations

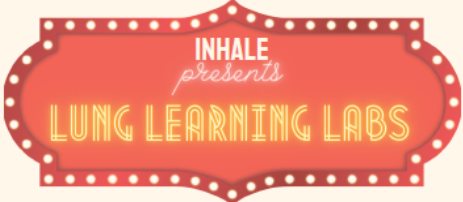
- Complete the nomination form on the Admin Portal
 - Self Nomination
 - Nominate a colleague
- Coordinating Center will follow up with nominees
- Bonus VBR point awarded for nomination
- Ability to provide input on shaping future measures and target setting for the collaborative



Series Finale

- The final Lung Learning session of the series will take place **Thursday, April 11th from 12:00pm – 1:00pm.**
- Dr. Thomas Saba will be presenting on Spirometry for Primary Care Physicians (pediatric focus)
- All previous L3 recordings are all posted on the INHALEarning Platform
 - Dr. Saba's will be added to the platform soon after the live event


DECEMBER | VOLUME 6



Starting in January 2024, INHALE will be offering a monthly educational speaker series via zoom. Providers will learn about various topics from leading lung health experts.


As a reminder, the Lung Learning Labs are a requirement for value-based reimbursement. Each **practice clinical champion** and **all recruited physicians** (PCPs and SCPs) must attend **at least one** session, live or on demand in 2024, to receive points towards your VBR. Pre-registration is required for the live events and will open in the admin portal this month. CME will be offered for each attended event.

COPD Updates
January 18th
12:00pm - 1:00pm
[Register](#)




Dr. Jill Ohar is a professor of pulmonary, critical care, allergy, and immunologic medicine at Wake Forest Baptist Health in North Carolina. She was named medical director for respiratory care, pulmonary function lab and pulmonary rehab at Wake Forest's Lexington location in 2017. Dr. Ohar has conducted research with the CDC, making strides in COPD.

Dr. Njira Lugogo, Associate Professor of Internal Medicine, is the Division of Pulmonary & Critical Care Medicine's Asthma Program Director at University of Michigan. She formerly served as the Medical Director of the Duke Asthma Allergy and Airway Center and Director of the Asthma Clinical Trials Group and Pulmonary Clinical Research Unit. She joined UoM's Pulmonary & Critical Care Medicine faculty in 2017 and currently serves as the Program Director of INHALE.




Biologics in Severe Asthma
February 22nd
12:00pm - 1:00pm
[Register](#)

Lung Volume Reduction
March 14th
12:00pm - 1:00pm
[Register](#)



Dr. Momen Wahidi serves as medical director of Northwestern Medicine Canning Thoracic Institute and health system director of Interventional Pulmonology. He's a renowned expert in interventional pulmonology and nationally and internationally recognized for his accomplishments in education, research and clinical care. He has published landmark studies and contributed to evidence-based guidelines.

Dr. Thomas Saba, is an assistant professor of Clinic Pediatrics and the Director of the Primary Ciliary Dyskinesia (PCD) Center at C.S. Mott Children's Hospital. As a pediatric pulmonologist, Dr. Saba specializes in asthma, bronchiectasis, and primary ciliary dyskinesia. He has extensive experience with common, as well as rare pulmonary conditions, with procedural skills to pursue advanced diagnostic testing when a diagnosis is unclear.



Spirometry for PCPs
April 11th
12:00pm - 1:00pm
[Register](#)

Next Monthly Call Dates:

- June 10th at 11:00a **or** June 12th at 2:00p

Lung Learning Labs series

- April 11th, 2024 at 12:00pm – Final session of series

2024 Summer Collaborative-wide:

June 7, 2024, in Lansing

2024 Spring Regional meetings:

- May 7, 14, 15



Questions



Contact



INHALE-support@med.umich.edu



www.inhalecqi.org



INHALE_cqi



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MichiganDataCollaborative@med.umich.edu

Technical support with data hub or access concerns