



INHALE

Monthly PO Update

4/8/26 & 4/13/26



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Agenda



- Announcements & Reminders
- Data Dashboard Release Schedule
- 2026 Meeting Schedule
- Collaborative Wide Meeting
- Fall Regional Meetings
- Lung Learning Labs
- User Feedback Session
- ECHO
- Committee Recruitment
- New website live demo



Announcements & Reminders



Coverage, Billing, Reimbursement, and Prior Authorization:

- BCBSM has established processes in place to manage inquiries related to member specific coverage, billing, and reimbursement issues



First Step: Call point of contact

Provider Relations and Servicing Professional providers:	1-800-344-8525
Facility or hospital providers:	1-800-249-5103
Medicare Advantage:	1-866-309-1719
Availity:	1-800-282-4548

If PO's still need help:

- Go to the Provider Contact Us site: <https://www.bcbsm.com/providers/help/contacts/>
- If you're within the Southeast, East or Mid Michigan region, email Provider Engagement and Transformation petcontactus@bcbsm.com (detailed instructions found here: [Contact the Southeast, East and Mid-Michigan Provider Consultant Team \(bcbsm.com\)](#))

Announcements & Reminders



Next PO Monthly Calls

5/11 @11a; 5/13 @2p



PO 1:1's

Scheduled as needed with
Coordinating Center

Contact @ [INHALE-
support@med.umich.edu](mailto:INHALE-support@med.umich.edu)



Updated Data Release Schedule



Date	Data
April 30th	Age Stratification, Gender, Post Acute Care Measure Data through Feb 2026
May 19th	Data Refresh Data through Mar 2026
Aug 27th	Medicaid Data added Data through Jun 2026
Oct 29th	Race/ethnicity data Data Aug 2026
Nov 30th	Measurement Year end final results Data through Sep 2026



Mark your calendars!



Collaborative Wide Meeting

- Thursday, June 4th 8:30a - 3p

Meeting will be *in-person* at Lansing Community College

PO Clinical Champion and PO Admin attendance required for credit.



Tentative Fall Regional Meetings



Sep 15 – Grand Blanc

Genesys Banquet Conf Center

General Meeting

PO: Genesys, GLPO, McLaren, OPNS, PCP, PMC, UPI

Sep 16 – Ann Arbor

The Kensington

General Meeting

PO: GMP, HVPA, Mosaic, OPNS, UMMG

Sep 22 – Lansing

Lansing Community College

Pediatric and Specialist Focused Meetings

2 simultaneous meetings, same location

Sep 30 – Traverse City

Haggerty Center

General Meeting

PO: NMCP

Oct 1 – Grand Rapids

Calvin University

General Meeting

PO: Answer, CIPA, Holland, IHP, Lakeland, Spectrum



Fall Regional Meetings cont'd



- Practice Clinical Champions are **required**
- May register for preferred location
- If planning to attend the Pediatric or SCP meeting, **not required** to attend another meeting
- Reminder: if a proxy was sent within the last year, no proxy will be granted this time

Registration opens Tuesday, June 1st in Admin Portal

Lung Learning Labs – Registration Open



4/23/2026 12:00pm-1:00pm

- Speaker: Dr. Giselle Mosnaim
- Digital inhalers and their impact on Asthma

5/19/2026 12:00pm – 1:00pm

- Speaker: Dr. Sara Ellingwood
- The role of allergic sensitization, mitigation strategies, and immunotherapy in Asthma.

6/16/2026 12:00pm-1:00pm

- Speaker: Dr. William Anderson
- The management of Asthma in school age children

7/9/2026 12:00p-1:00pm

- Speaker: Dr. Stephanie Christenson
- Type 2 inflammation in COPD

**Registration open in
the Admin Portal**

INHALE User Feedback Session for PCP/SCP



Continuing PCP/SCP Scorecard Bonus Activity:

- *Participate in a user experience feedback session on the potential redesign of the INHALE Data Dashboard*

Registration:

- *May 13, 2026 12:00pm - 1:00pm via Zoom*

During this session:

- Feedback from PCP/SCP end users on the Data Dashboard and other INHALE tools
- Bonus points will be awarded to those who register in advance and participate in the virtual session

May 13
12:00-1:00pm



REGISTER TODAY!

ECHO: Call for Cases



Call for INHALE ECHO Case Submissions: We are seeking cases for the INHALE ECHOs!

Submit cases through a secure form that are:

- Difficult to treat
- Medication change questions
- Need access to specialist care quickly
- Need access to a community of learning and support
 - Please remember to deidentify all information submitted

During the session:

- Receive support from specialists and/or peers

After the session:

- Receive summary of discussion and next steps

**The next INHALE ECHO
is scheduled for
April 30, 2026
12:00-1:00pm**

[Submit a case here:](#)



Will we offer VBR? Yes – if the case is selected, the provider will receive 5 bonus points on the scorecard

Patient Advisory Board (PAB)



What is the INHALE Patient Advisory Board?

The INHALE PAB is a group of 8 advisors who:

- Bring the patient voice to INHALE's work
- Give input and create educational resources and tools for patients
- Work with the community to help people understand how to best take care of their lungs
- Brainstorm ideas for improvement to care
- The PAB meets on Zoom (virtually) every other month
- Members are paid for their time

Please have interested patients contact us at the form on our website or email us:
inhale-support@med.umich.edu

We are looking for new members!

Scan below for more information



Remember a nomination is a 5-point bonus activity for VBR!

NEW INHALE Website - Live Demo



The screenshot shows the INHALE website homepage. At the top is a navigation bar with the INHALE logo, a search bar, and menu items for 'About Us', 'Resources', 'Members', and 'Help'. Below the navigation is a hero section with a background image of hands holding an inhaler. A white box on the left contains the text: 'Inspiring Health Advances in Lung Care', 'Improving care and outcomes for children and adults with asthma and COPD in Michigan', and a 'Learn More About INHALE' link. The main content area is divided into two sections: 'Our Partners' and 'Our Initiatives'. 'Our Partners' features three circular images with corresponding text boxes: 'Patients' (support for patients and families), 'Providers' (evidence-based resources for clinicians), and 'INHALE Members' (tools and resources for members). 'Our Initiatives' features two text boxes: 'Advancing Therapeutic Optimization' (reducing reliance on inappropriate medication) and 'Promoting Transformative Education' (empowering healthcare providers through education and sharing).

INHALE
Inspiring Health Advances in Lung Care

About Us ▾ Resources ▾ Members ▾ Help ▾ Search

Inspiring Health Advances in Lung Care

Improving care and outcomes for children and adults with asthma and COPD in Michigan.

[Learn More About INHALE →](#)

Our Partners

Patients →
Support for patients and families with resources to manage asthma and COPD.

Providers →
Evidence-based resources for clinicians to support asthma and COPD care.

INHALE Members →
Tools and resources for members to support participation in INHALE CQI.

Our Initiatives

Advancing Therapeutic Optimization →
Reduce reliance on inappropriate and harmful medication, promote pulmonary rehabilitation, and ensure appropriate biologic prescribing.

Promoting Transformative Education →
Empower healthcare providers, and organizations through continued education, best practice sharing, and partnership building.

Questions





INHALE-support@med.umich.edu



www.inhalecqi.org



[@INHALE_cqi](https://www.instagram.com/INHALE_cqi)



[@inhale-cqi.bsky.social](https://www.bsky.social/inhale-cqi)



MichiganDataCollaborative@med.umich.edu

Technical support with data hub or access concerns