

Inspiring Health Advances in Lung Care

2024 PO Recruitment Feb 1, 2024



Our Mission





The Inspiring Health Advances in Lung Care (INHALE) is a Collaborative Quality Initiative in partnership with Blue Cross Blue Shield of Michigan that aims to engage and empower Physician Organizations across the state to improve patient outcomes, address inequities in care, and promote high-value health care for children and adults with asthma and adults with chronic obstructive pulmonary disease (COPD).

"Our vision is a world where anyone can breathe deeply and live fully."





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

- Overview of CQIs
- Introduction to INHALE
- Participation & Incentives
- Next Steps
- Q&A

Leadership







Dr. Njira Lugogo, MD **Program Director**



Dr. Michael Sjoding, MD

Program Co-Director COPD/Data Content Expert

Asthma Content Expert



April Proudlock, BBA, RN

Program Manager aprilpro@med.umich.edu

Definitions





- BCBSM Blue Cross Blue Shield of Michigan
- CQIs Collaborative Quality Initiatives
- VBR Value Based Reimbursement; provider earned incentive in the form a fee-schedule increase associated with commercial PPO members.
- Coordinating Center Leadership of the statewide CQI
 - Composed of providers and support staff
 - > Set QI agenda and targets for state of Michigan
- PO A physician organization that agrees to participate in a CQI and earns VBR from achieving QI goals
- Clinical Champion Local participating provider
 - > Champions QI goals of the CQI at their respective PO/Practice

CQI Background





- Statewide quality initiatives developed and executed by Michigan providers/practices and funded by BCBSM
- Promotes Partnership with physicians, hospitals, and practices to improve outcomes, enhance community well-being, and reduce costs.
 - > Goal is to reduce variation in clinical care and develop and share best practices
- CQIs set performance measures and targets
- Utilize data dashboards which allow for rapid analysis and dissemination of data
- BCBSM is offering 5% VBR for participation and performance in INHALE

Current CQI Portfolio







- ASPIRE Anesthesiology
- BMC2 Angioplasty/Vascular Sx
- HMS Hospital Medicine
- INHALE Asthma/COPD *
- MAQI2 Anticoagulation
- MARCQI THA/TKA
- MBSC Bariatric Sx
- MCT2D Type 2 Diabetes*
- MEDIC Emergency Department
- MiBAC Low Back Pain*



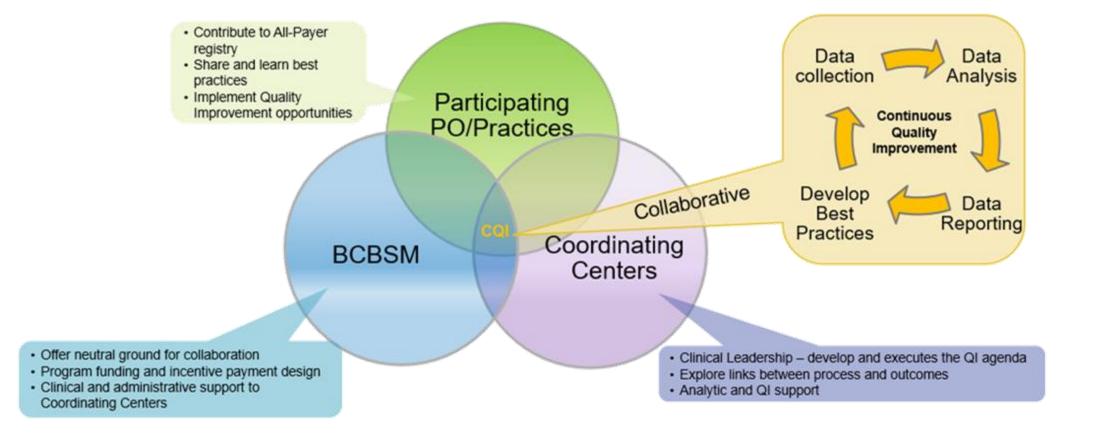
- MiMIND Suicide Prevention*
- MOQC Oncology
- MROQC Radiation Oncology
- MSQC Surgery
- MSSIC Spine Sx
- MSTCVS Cardio-Thoracic Sx
- MTQIP Trauma
- MUSIC Prostate Ca
- MVC Value Collaborative
- OBI Cesarean Section

Population Health CQI Partnership





of the Blue Cross and Blue Shield Association



Population Health CQI







- ► Sets statewide QI goals
- ▶ Interfaces with BCBSM
- ▶ Develops/executes QI agenda
- ► Explores processes/outcomes
- ► Provides analytic and QI support
- ► Housed at UM / HF

CQI Coordinating Center

- **Program Director**
- Program Manager
- Registry/Analytics

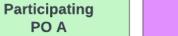
► Contribute to QI goal setting ► Educate local team on QI work/goals ▶ Provide data to CQI



► Participating Practices

► Share best practices

OI goals

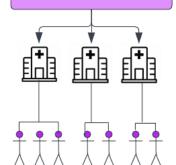


- Clinical Champion (MD)
- Administrative Lead

MD MD MD MD MD MDMDMD

Participating PO_B

- Clinical Champion (MD)
- Administrative Lead

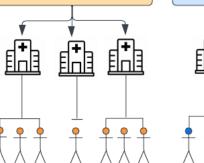


MD MD

Participating PO C

- Clinical Champion (MD)
- Administrative Lead

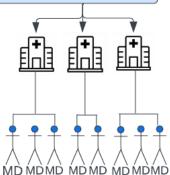
MD



MDMDMD

Participating PO_D

- Clinical Champion (MD)
- Administrative Lead



Population Health vs Hospital CQIs





INHALE (Population Health)

- Large patient population
- Includes adult AND pediatric patients
- Focus on Primary Care and Specialists
- Includes POs, practices, and hospital systems
- Uses MDC data hub

Hospital CQIs

- Have smaller population
- Mostly focused on adults
- Typically episodic care
- Focus on Specialists
- Typical participate at the hospital level
- Use abstracted registry data

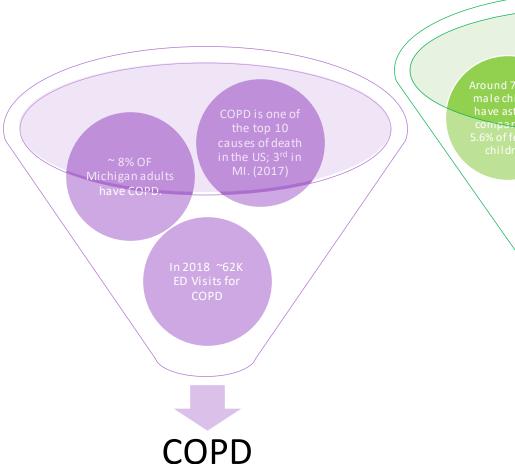


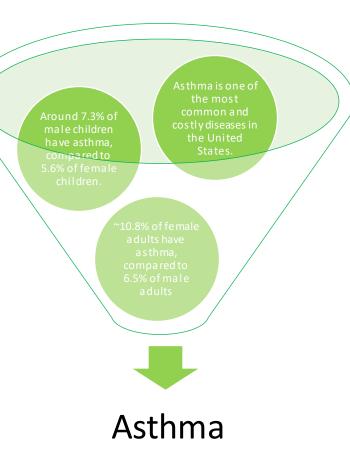
Asthma & COPD in Michigan

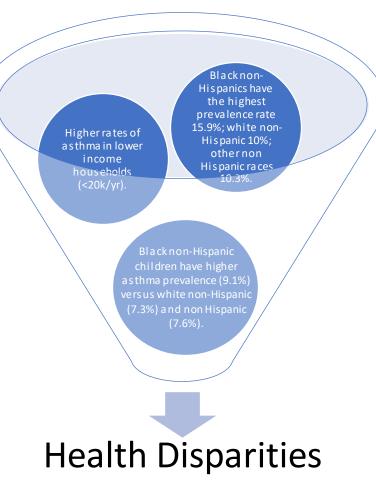




Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association







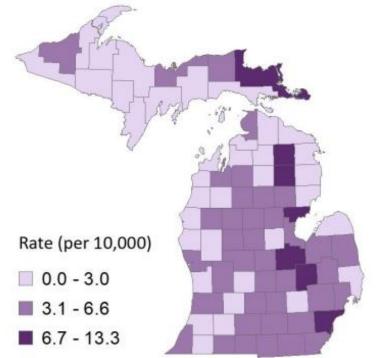
Michigan Hospitalizations





ASTHMA HOSPITALIZATION

In 2017, there were 6,152 asthma hospitalizations for an asthma hospitalization rate of 6.6 per 10,000 residents for the state of Michigan. The asthma hospitalization rate for adults in Michigan was 5.1 per 10,000 and that rate for children was 10.9 per 10,000. Blacks had about 5 times the rate of asthma hospitalization (20.5 per 10,000) compared to whites (3.8 per 10,000). Wayne county had about twice the asthma hospitalization rate of the state. Six other counties also had higher rates of asthma hospitalization than the state; Genesee, Saginaw, Montmorency, Oscoda, Chippewa, and Arenac.⁷



https://www.michigan.gov/mdhhs/keep-mi-healthy/communicablediseases/epidemiology/chronicepi/asthma-epidemiology







- INHALE recruits Physician Organizations in Michigan to participate
- POs then enroll eligible PCP/Pediatric, Allergy, and Pulmonology practices.
 - > Each practice is required to have a Clinical Champion and Practice Liaison.
 - > Providers must be enrolled in PGIP, PCMH designated (PCPs) and designated in PGIP PA Physician Tool as combined specialty allergy or pulmonology(SCPs).
- Coordinating Center guides POs and Clinical Champions on quality improvement initiatives, sets QI targets, and provides resources and educational materials.





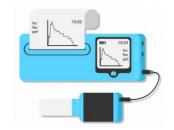
- INHALE contracts the Michigan Data Collaborative (MDC) to build and maintain our data dashboard
 - > Statewide, multi provider, multi-payor (future-state) claims data
 - > Currently only have BCBSM PPO, BCN, and BCBSM PPO MA data
 - Medicaid data projected 1Q25
 - ➤ Will eventually include SDOH and PROs
- Data transfers 4x per year
- Allows both POs and Providers to see how their performance compares to others within the PO and to the collaborative (blinded).

Current Areas of Focus





SPIROMETRY	PATIENT EDUCATION	UTILIZATION	MEDICATION OVER RELIANCE
Appropriate use of spirometry as a tool to accurately diagnose both Asthma and COPD.	Education for both providers and patients on inhaler use; recognition of good disease control and measures to reduce acute exacerbations	Tracking urgent care, emergency department, observation stays and hospitalization in order to identify high risk patients and opportunities for improved management	Reduce reliance on short acting beta agonists (SABA) and exposure to oral corticosteroid overuse (OCS) as a means of improving disease control, reducing exacerbations, and long-term adverse effects.









Participating POs





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

















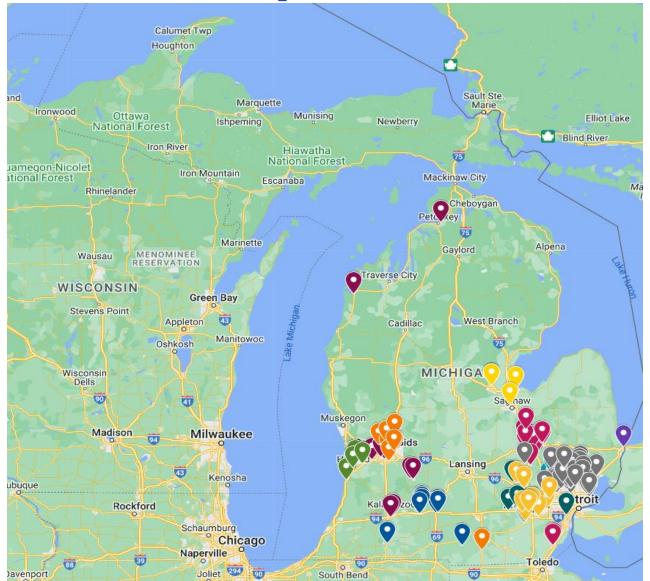


INHALE Practice Map





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association



148 Practices

PO Participation





onprofit corporations and independent licensees

Category	Description	Responsible
Administrative	Sign and Return all documents within 30 days: 1. Participation Agreement 2. Data Use Agreement 3. Business Associate Agreement	Admin Lead
Administrative	Form a Team to work on INHALE 1. PO Administrative Lead 2. PO Clinical Champion	Admin Lead
Administrative	Communicate with Coordinating Center	Admin Lead
Data	Allow data to be used in peer-reviewed publications to advance QI efforts	Included in DUA
Data	Share required data elements with MiHIN	Included in DUA
Data	Review INHALE Data Dashboard to review relevant measures and performance	Clinical Champion
Quality	Advance best practices	Admin Lead and Clinical Champion
Attendance	Participate in calls and meetings 1. Participate in PO monthly calls 2. Attend Collaborative Wide Meeting 3. Attend Regional Meetings	Admin Lead and Clinical Champion
Practice Engagement	Recruit both SCPs and PCPs to participate	Admin Lead
Practice Engagement	Communicate INHALE information to practice level	Admin Lead
Practice Engagement	Participate in INHALE programs such as discussions, trainings, education.	Clinical Champion and other providers

PO Roles





Administrative Liaison:

- Responsible for program operations
- Return signed documents
- Recruit eligible practices to participate in INHALE
- Primary contact for INHALE
- Disseminate information from INHALE to participating practices/providers (e.g. upcoming meetings, requirements)
- Develop a QI log with input from Clinical Champion/Quality Assurance
- Attend Collaborative Wide Meeting (1x/year)
- Attendance at Regional Meetings is optional but encouraged

PO Roles





PO Clinical Champion:

- MD/DO preferred, but may be another licensed medical professional (PA, NP, RN)
- Disseminates performance/educational materials/QI to sites and helps identify/advance best practices
- Participate in INHALE education sessions and train other participating providers in what they learn.
- Assist Administrative Liaison with QI Log
- Assist Administrative Liaison in practice recruitment
- Attend Collaborative Wide meeting (1x/year)

Practice Roles





Practice Liaison:

- Oversight of Practice participation in INHALE
- Responsible for forming the team at the Practice level
- Primary contact for the PO and INHALE
- Responsible for ensuring Practice participation requirements are met
- Responsible for disseminating information (meetings, newsletters, etc)
- Attendance at Regional Meetings 2x/year is optional but encouraged





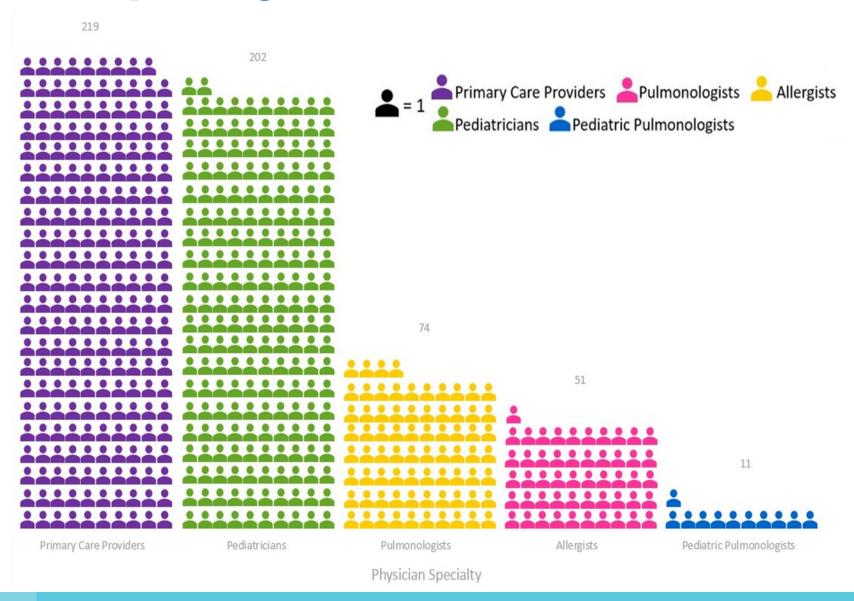
Clinical Champion:

- MD/DO preferred for this role, but may be another licensed medical provider (PA, NP, RN)
- Responsible for disseminating performance/QI/educational information to advance best practices
- Shares INHALE educational information/materials with participating providers
- Attends Regional Meetings 2x/year

Participating Providers







Stats:
11 POs
148 Practices
557 Providers

PCP/SCP Participation -**Expectations**





Category	Description
Administrative	Identify practice contacts for communicating with POs
Administrative	Communicate with the PO
Administrative	Communicate to the PO pulmonologists and allergist practice refers patients to inform the Coordinating Center
Data	Share required data elements with MiHIN
Data	Provide missing data; submit data corrections as needed
Data	Allow data to be used in publications
Quality	Provide feedback and target QI on INHALE's quality initiatives
Quality	Provide feedback and share best practices
Engagement	Participate in INHALE educational and MOC opportunities
Engagement	Attend INHALE meetings







Practices:

 Must have > 50 BCBSM patients with a diagnosis of Asthma/COPD (PPO, PPO-MA, BCN, BCNA) over a 2-yr period identified by BCBSM claims analysis.

PCPs/Pediatricians:

- Participating in PGIP
- PCMH designated

SCPs:

- Participating in PGIP
- Designated in PGIP PA Physician Tool as combined specialty allergy or pulmonology







PO Flat Reward: Support CQI Infrastructure Development & Participation (Paid out in July)

	POs with Allergists/Pulmonologists (SCPs)	POs without SCPs:
\$75,000	Full flat payment: POs recruit ≥50% of eligible SCPs	Full flat payment: POs recruit greater ≥25% of PCPs
OR		
\$35,000	Partial Payment: POs recruit 20% to <50% of eligible SCPs	Partial flat payment: POs recruit 10% to <25% of PCPs
		NOTE: Partial payment exceptions will be made if >25% of PCPs are recruited by a PO.

NOTE: No flat payment will be awarded if no recruitment targets are met.





PO Variable Rewards (Paid out in January)

Category	Amount	Notes
Practice Recruitment Reward (One-Time)	\$2,500/eligible recruited practice	Even applies for existing POs who recruit annually after joining INHALE.
Variable Reward (Annual)	TBD	BCBSM is currently reconfiguring the variable reward and will notify POs in 1Q24.

PO Rewards — Multi-CQI Bonus





- Rewarded to support additional effort and resources to manage multiple CQIs
- This reward bonus is applied to all components on the Population Health CQI rewards, including:
 - > Flat Rewards
 - Variable Rewards
- Rewarded annually starting with the July PGIP payment cycle for the flat reward and ending with the variable reward in the January PGIP payment cycle
- Multi-CQl reward model is currently being revised (BCBSM will communicate changes in 1Q24).

PO Rewards





Participation/Performance

- To encourage and reward accountability for engagement in INHALE, POs are expected to meet a set of participation/performance criteria.
 - Performance measures increase over time
- INHALE has defined measures that are evaluated through a performance index scorecard.
 - Updated scorecards released for each measurement period
- Scorecard worth a total of 100%
- The reward amount a PO earns is proportional to their score.
- Earned score will apply to all portion of the INHALE PO rewards (i.e. flat, variable, bonus rewards)







INHALE CQI PO Scorecard

2025 VBR Measures

Measurement Period: September 1, 2023 - August 31, 2024

		Meeting Attendance		
	Measure	Expectation	Target/Assessment	Points
1.	Monthly PO Check In Meetings	INHALE will host monthly calls with two attendance options every month. A monthly call will not be held during the month of the collaborative wide meeting and the month(s) of the regional meeting. Attended 50% or Fewer Attended More than 50% and Fewer than 80% Attended 80% or Greater		0 1 2
2.	PO Clinical Champion Meetings	INHALE will host quarterly meetings with the PO Clinical Champions with two attendance options. PO Clinical Champions attendance is required, PO Administrative Lead attendance is optional but encouraged. Attended 50% of Requested Mean Attended All Requested Mean Attended No Requested Mean Attended So% of Requested Mean Attended So% o		0 1 2
3.	Collaborative Wide Meeting	One in-person Collaborative Wide Meeting (CWM) will be held each year. PO Administrative Lead and PO Clinical Champion Attendance is required.	Did not attend Attended	
4.	Annual Check In Meeting	One virtual check-in meeting will take place a year. PO Administrative Lead attendance is required; PO Clinical Champion Attendance is optional but encouraged.	Ince is required; PO Clinical Champion Attendance is optional but	
5.	Practice Level Clinical Champion Regional Meeting	Ensure practice level clinical champions attend regional meetings. Practice Clinical Champions are EXPECTED to attend at least one Regional meeting in spring and in fall. Assist coordinating center in reaching out to practices not registered for meetings.	Fewer then 50% Practice Champion Attendance More than 50% and Less than 80% Attendance Greater than 80% Practice Champion Attendance	0 1 2
		Communication		
	Measure	Expectation	Target/Assessment	Points
6.	Sign & Return Documents	Timely return of all documents related to PO, Practice, and Physician recruitment and participation.	Not achieved Achieved	0 2
7.	Maintain PO Level Contacts	Ensure that an administrative lead and PO clinical champion are identified and listed in the administrative portal.	Not achieved Achieved	0 2
8.	Maintain Practice Level Contacts	Ensure that practice level clinical champions and/or practice liaisons are identified and listed in the administrative portal with name and email address.	Not achieved Achieved	0 2
		Engagement		
	Measure	Expectation	Target/Assessment	Points
9.	Disseminate INHALE newsletters and updates to practices	Create a report describing a PO-level plan for disseminating INHALE newsletters, initiatives, and updates to practices	Report not submitted Report submitted	0 2







PO ABC participates in INHALE

PO ABC scores 75 pts from INHALE

Maximum potential score = 100

POs performance score = 75%

POs maximum potential rewards from INHALE = \$300,000

POs reward amount is 75% of \$300,000 = \$225,000





Providers (PCPs/SCPs)

- 105% of the fee schedule on most BCBSM PPO claims (not only asthma/COPD)
- This is in addition to any other VBR the provider is eligible to earn.
- Additional 102% for Tobacco Cessation Counseling INHALE + HBOM measure (performance)
 - ➤ Not additive if participating in multiple Pop Health CQIs offering the 2% Tobacco Cessation Measure.
- **To incentivize PCPs/Pediatricians joining in 2024, participation VBR will be awarded 9/1/2024.

Provider Scorecard PCPs







INHALE Adult and Pediatric Primary Care Physician (PCP) 2025 VBR Measures

	Measure	Responsibility	Measurement Date	Target/Assessment	Points	Category
1.	Submit the names of Clinical Champion and Practice Liaison	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
2.	Practice Clinical Champion attendance at Spring and Fall INHALE Regional Meetings	Practice Clinical Champion	01/01/2024 - 08/31/2024	No Attendance Attend 1 mtg Attend 2 mtgs	0 2 4	Participation
3.	PO Admin Leads, PO Clinical Champions, & PO Primary Contacts attend annual Collaborative Wide meeting	PO	01/01/2024 - 08/31/2024	No Attendance Attend	0 2	Participation
4.	All participating adult/peds PCPs in each practice attend 1 of 4 planned INHALE speaker sessions, live or on demand in 2024	Practice	01/01/2024 - 08/31/2024	<50% Attend 50%-80% Attend >80% Attend	0 1 2	Participation
5.	Complete Practice Resource Assessment survey	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
6.	Practice Clinical Champion completes Inhaled Medication Learning Module on the INHALearning Platform	Practice Clinical Champion	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
7.	BONUS Points: Complete one INHALE Engagement Activity: Case summary, resource library feedback, best practice document, patient experience feedback, Executive Committee nomination	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
				Total	Possible pts: 16*	
	* The participation score must meet a threshold of 11/16 points to b	e considered for th	e INHALE VBR reward. PCMH designa	ation is a requirement of any P	CP VBR.	
2025	INHALE PCP VBR Performance Measure (this performance me	asure must be me	et to qualify for the VBR)			
8.	Pediatric asthma, adult asthma, and COPD patients ≥2yrs receiving Inhaler Education**	All Providers	01/01/2024 - 08/31/2024	5% Increase in patients receiving Inhaler Ed	5%	Performance
9.	Pediatric/adult asthma and COPD smokers ≥13yrs receiving tobacco cessation counseling ^	All Providers	01/01/2024 - 08/31/2024	5% Increase in patients receiving TC counseling	2%	Performance
	**Participation requirements <u>AND</u> Inhaler education measures m ^Tobacco Cessation is an additional 2% which is in addition 5% off will not get an additional 2%. NOTE: Reimbursement occurs 9/1/2025-8/31/2026				ve the VBR through an	other CQI (i.e. MiBAC)

Provider Scorecard SCPs







INHALE Adult and Pediatric Allergy/Immunology and Pulmonary Disease Specialty Care Physician (SCP) 2025 VBR Measures

	Measure	Responsibility	Measurement Date	Target/Assessment	Points	Category
1.	Submit the names of Clinical Champion and Practice Liaison	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
2.	Practice Clinical Champion attendance at Spring and Fall INHALE Regional Meetings	Practice Clinical Champion	01/01/2024 - 08/31/2024	No Attendance Attend 1 mtg Attend 2 mtgs	0 2 4	Participation
3.	PO Admin Leads, PO Clinical Champions, & PO Primary Contacts attend annual Collaborative Wide Meeting	PO	01/01/2024 - 08/31/2024	No Attendance Attend	0 2	Participation
4.	All participating adult/peds SCPs in each practice attend 1 of 4 planned INHALE speaker sessions, live or on demand in 2024	Practice	01/01/2024 - 08/31/2024	<50% Attend 50%-80% Attend >80% Attend	0 1 2	Participation
5.	Complete Practice Resource Assessment survey	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
6.	Practice Clinical Champion completes Inhaled Medication Learning Module on the INHALearning Platform	Practice Clinical Champion	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
7.	BONUS Points: Complete one INHALE Engagement Activity: Case summary, resource library feedback, best practice document, patient experience feedback, Executive Committee nomination	Practice	01/01/2024 - 08/31/2024	Not Completed Completed	0 2	Participation
				Total	Possible pts: 16*	
	* The participation score must meet a threshold of 11/16 points to	be considered for	the INHALE VBR reward.			
2025 I	NHALE SCP VBR Performance Measure					
8.	Pediatric asthma, adult asthma, and COPD patients ≥2yrs receiving Inhaler Education**	All Providers	01/01/2024 - 08/31/2024	5% Increase in patients receiving Inhaler Ed	5%	Performance
9.	Pediatric/adult asthma and COPD smokers ≥13yrs receiving tobacco cessation counseling ˆ	All Providers	01/01/2024 - 08/31/2024	5% Increase in patients receiving TC counseling	2%	Performance
	**Participation requirements <u>AND</u> Inhaler education measures ^ Tobacco Cessation is an additional 2% which is in addition 5% CQI (i.e. MiBAC) will not get an additional 2%. NOTE: If provider has dual designation, must have pulmonology as	offered by INHALE.	The 2% VBR uplift is not additi	-	ady receive the VBI	R through another

What INHALE Provides





Collaboration

- Opportunity to learn from peers across the state
- Leverage a network of practitioners to improve patient outcomes

Tools and Resources

- Develop new and curate existing tools to assist both patients and providers
- Resource bags for practices

Guidance

- Sharing of best practices, guidelinebased standard of care
- Clinical updates
- Quality Improvement methods
- Overcoming barriers

Data

- Track progress toward QI performance measures
- Assess areas for improvement
- Identify high performers and share best practices

Education

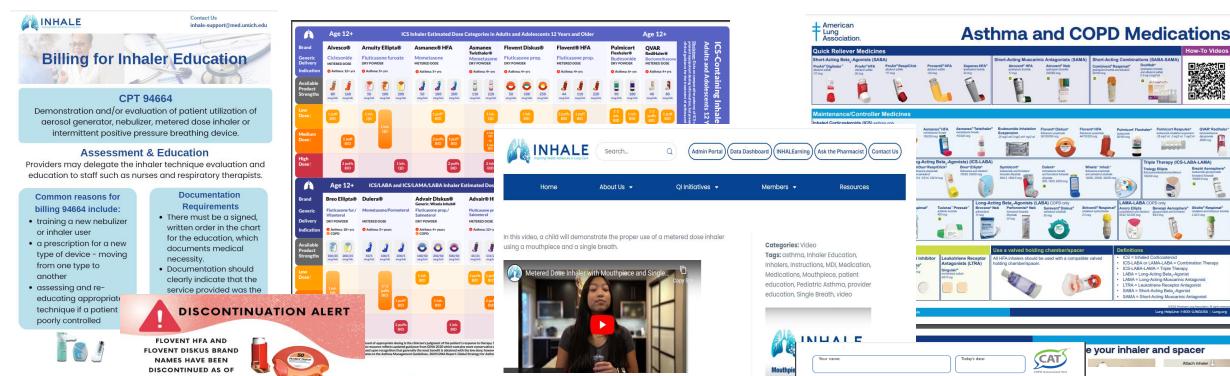
- Lung Learning Lab webinar series
- Earn CME/MOC
- INHALEarning Platform
- Patient Education Resources

INHALE Resources









DECEMBER 31, 2023

An authorized generic for Flovent HFA (fluticasone propionate inhalation aerosol) and an authorized generic for Flovent Diskus (fluticasone propionate inhalation powder) are available. However, it is not known at this time if the supply for the generic products will meet the increased demand.

- · Although generic alternatives are available, insurance coverage will
- · Insurance plans that previously covered Flovent brand may/may not necessarily cover the generic version
- · Additional details regarding alternatives are provided below, followed by specific dosing recommendations:

Metered-dose inhaler (MDI) Alternatives Fluticasone HFA

- generic Alvesco HFA
- (ciclesonide)
 Asmanex HFA
- Recommended to be used with spacer +/- mask

Breath-actuated MDI

- Qvar RediHaler (beclomethasone) °only available as a RediHaler (breath-actuated), so adequate inspiratory flow and lip seal is required for
- optimal drug delivery. Not recommended to be used with spacer +/- mask

Dry powder inhaler (DPI) Alternatives

- ArmonAir Digihaler (fluticasone
- propionate) Arnuity Ellipta (fluticasone furoate) Asmanex Twisthale
- (mometasone) Pulmicort Flexhaler
- used with spacer

Ask the Pharmacist

INHALE Search.

- . Explore clinical scenarios and answer patient specific clinical questions (note: PHI not
- . Discuss INHALE COI operational logistics relevant to your practice site
- Develop strategies to operationalize transitions of care at your practice
- . Open forum for other clinical questions or specific INHALE related topics

INHALE CQI; MICMT and INHALE are partnering to provide this service to practices and POs participating in the INHALE CQI. Noda serves on the INHALE education workgroup and can help ces specific to your practice site. General educational resou are available to all practices (regardless of participation in the CQI) at https://inhalecal.org/

Details: Slots are 30 minutes long and there is a maximum of 2 slots per month. Prior to your ession, please complete the following form as well: Consult Questionnaire.

Sign Up Here ->



(Admin Portal) (Data Dashboard) (INHALEarning) (Ask the Pharmacist) (Contact Us

About the Expert Nada Farhat, PharmD, BCPS, BCACP is a

CAT



- LABA = Long-Acting Beta,-Agonist
- LTRA = Leukotriene Receptor Antagonist SABA = Short-Acting Beta -Agonist

How is your COPD?

Take the COPD Assessment Test™ (CAT)

This questionnaire will help you and your healthcare professional to measure the impact that COPD (Chronic Obstructive Pulmonary Disease) is having on your wellbeing and daily life. Your answers and test score can be used by you and your healthcare professional to help improve the management of your COPD and gain the greatest

r each item below, place a mark (X) in the box that best describes your current situation. Please ensure that you ly select one response for each question.					
cample: I am very happy	0 🖔 2 3 4 5	I am very sad SCORE			
I never cough	0 1 2 3 4 5	I cough all the time			
l have no phlegm (mucus) in my chest at all	012345	My chest is full of phlegm (mucus)			
My chest does not feel tight at all	012345	My chest feels very tight			
When I walk up a hill or a flight of stairs I am not out of breath	012345	When I walk up a hill or a flight of stairs I am completely out of breath			
I am not limited to doing any activities at home	012345	I am completely limited to doing all activities at home			
I am confident leaving my home despite my lung condition	002345	I am not confident leaving my home at all because of my lung condition			
		Ldo not sloop soundly			

your inhaler and spacer Attach inhaler

Recruitment — Considerations





- Goal is to recruit 3 new POs in 2024
- If more than 3 POs interested will prioritize:
 - Geographic Diversity
 - Population Size
 - Patient Mix
 - Level of Engagement

Next Steps





of the Blue Cross and Blue Shield Association

- Notify INHALE by March 29th you are interested in joining @INHALE-support@med.umich.edu
- Complete the INHALE application
 - https://inhalecqi.org/po-application/
- Meet with the Coordinating Center
- Once recruitment confirmation received from INHALE:
 - Return signed agreements to INHALE
 - Identify a PO Clinical Champion and Administrative Lead
- Participation begins September 1, 2024



Nonprofit corporations and independent license of the Blue Cross and Blue Shield Association

Thank you for your interest!





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

Email: INHALE-Support@med.umich.edu

Web: https://inhalecqi.org