



INHALE

Monthly PO Update

8/11/25 & 8/13/25

Agenda



- Coverage/Billing Contacts
- Announcements & Reminders
- Fall Regional Meetings
- Measurement Year Deadline
- New 2027 VBR Scorecards



Coverage, Billing, Reimbursement, and Prior Authorization:

- BCBSM has established processes in place to manage inquiries related to member specific coverage, billing, and reimbursement issues



First Step: Call point of contact

Provider Relations and Servicing Professional providers:	1-800-344-8525
Facility or hospital providers:	1-800-249-5103
Medicare Advantage:	1-866-309-1719
Availity:	1-800-282-4548

If PO's still need help:

- Go to the Provider Contact Us site: <https://www.bcbsm.com/providers/help/contacts/>
- If you're within the Southeast, East or Mid Michigan region, email Provider Engagement and Transformation petcontactus@bcbsm.com (detailed instructions found here: [Contact the Southeast, East and Mid-Michigan Provider Consultant Team \(bcbsm.com\)](#))

Announcements & Reminders cont'd



Admin Portal

- Registration for Fall Regionals is live
- Practice-level access for Practice Champions is enabled

Data Dashboard

- Last release 7/18
- Data through April 2025

2026 VBR Measurement Year Ending soon!

- Final 2026 VBR tasks ending 8/31/25

Next PO Monthly Calls

- Sep 8th, 2025 @ 11am
- Sep 10th, 2025 @ 2pm

****NO PO Monthly meetings for INHALE in October***

PO 1:1's

- Scheduled as needed with Coordinating Center
- Contact @ INHALE-support@med.umich.edu

Announcements & Reminders cont'd



Transitions

- Dawn Zinsser – Data Analyst transitioning out of INHALE
- Welcome Carrie Miller – INHALE QI Specialist



Carrie Miller

Quality Improvement Specialist

Carrie joined INHALE as a QI Specialist in July 2025, bringing more than 10 years of CQI experience and a background in clinical research regulatory compliance. She holds a master's degree from Eastern Michigan University. Outside of work, Carrie enjoys house projects, traveling, and reading.

Fall Regional Meetings



Registration open now in Admin Portal

- Practice Clinical Champions are required
- May register for alternative location if prefer other location
- If planning to attend the Pediatric meeting, not required to attend another
- Reminder: if a proxy was sent within the last year, no proxy will be granted this time

Registration for Traverse City needs to be completed by 8/25/25

Fall Regional Meetings



Sep 8th - Livonia (Dr. Sjoding)

Vistatech Center (Schoolcraft College)

GMP, HVPA, Mosaic, UMMG

Sep 18 - Pediatric Focused (Dr. Lugogo)

Lansing Community College

PO: All Interested

Sep 23 – Grand Rapids (Dr. Sjoding)

Calvin University

Answer, CIPA, Holland, IHP, Lakeland, Spectrum

Sep 30 - Grand Blanc (Dr. Sjoding)

Genesys Banquet Conf Center

Genesys, GLPO, McLaren, PCP, PMC, UPI

Oct 8 – Traverse City (Dr. Lugogo)

Haggerty Center

NMCP

Oct 16 – Rochester (Dr. Lugogo)

Oakland University

McLaren, OPNS, UPI

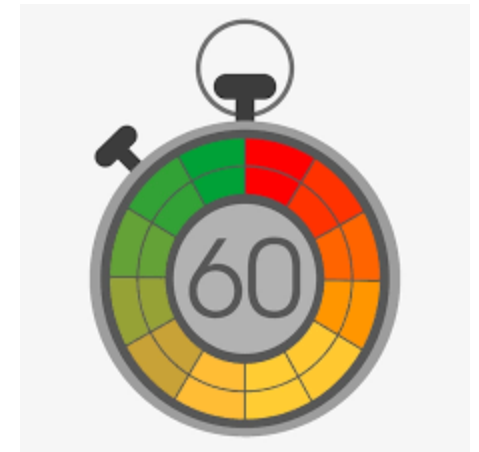
Measurement Year Deadline 8/31/25



Measurement Year Deadline



- Ending for both POs and Providers
- Ensure all tasks completed by 8/31/25 11:59pm
 - No exceptions will be made for items completed after the deadline
- Scoring is up-to-date in the Admin Portal
- Final Performance Measure scoring will be available in early January 2026
 - This allows the capture of claims for the end of August 2025.
- Questions? Contact INHALE-Support@med.umich.edu



2027 VBR Scorecards

"Source of Truth"

[VBR Information – INHALE](#)



Continuing POs/Providers

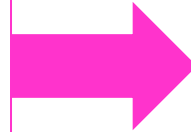
Answer, CIPA, Genesys, GLPO, Holland, HVPA, IHP, McLaren, Mosaic, PCP,
PMC, OPNS, UMMG, UPI



Continuing Provider Scorecards



PO names
added for
easier
identification



Inspiring Health Advances in Lung Care (INHALE) CQI Quality Measures for 2027 VBR CONTINUING PCPs and SCPs

POs: Answer, CIPA, Genesys, Great Lakes, Holland, HVPA, IHP, McLaren, Mosaic, PCP, PMC, OPNS, UMMG, UPI

VBR Measurement Period:

Measurement Period: 09/01/2025 - 08/31/2026 (unless otherwise specified)

PCP Reimbursement Timeline: 09/01/2027 - 08/31/2028

SCP Reimbursement Timeline: 03/01/2027 - 02/28/2028*

Check out our website at
[VBR Information – INHALE](#)
for the complete scorecard

Continuing Providers



No change

No change

NEW

Only 1 Required

Measure #	Weight	Measure Description	Points
1	25%	Practice Clinical Champion attends Fall and Spring Regional Meetings	
		Attends 2 Meetings	25
		Attends 1 Meeting	15
		No Meeting Attendance	0
2	15%	All INHALE participating providers (including the Practice Clinical Champion) attends at least one Lung Learning Lab (L3) live or on-demand and submits the survey to mark the requirement as completed.	
		>80% Attend	15
		80% - 60% Attend	7
		<60% Attend	0
3	10%	Practice Clinical Champion or Practice Liaison logs into the data dashboard once a quarter during the measurement year and shares practice level data with practice participants.	
		Logs in 4/4 quarters	10
		Logs in 3/4 quarters	5
		Logs in 2/4 quarters	0
4	10%	Complete 1 of the following engagement activities: 1. Complete a Best Practice form^ 2. Present at a Regional or Collaborative Wide meeting/participate as a panel member***^ 3. Participate in a Site Visit^ 4. OCS case review form^ 5. Attend/watch an additional L3 6. View the Vaping video	
		Complete activity	10
		Not Completed	0

Continuing Provider



Up to 15 Bonus Points

No AND/OR

NEW
Points = %VBR
Thresholds

5	n/a	Bonus Points: Nominate/participate as a representative on an INHALE Committee (Executive, Pediatric, Data and Publications) or nominate a patient to participate as part of INHALE's Patient Advisory Committee	
		Participation complete	5
		No Participation	0
6	n/a	Participate in a user experience feedback session on the potential redesign of the INHALE data dashboard	
		Participation complete	10
		No Participation	0
7	20%	Percentage of Pediatric (> 2 yrs old) / adult asthma and COPD patients receiving Inhaler Education.	
		5% Increase from previous year	20
		≥3% - <5% Increase from previous year	10
		<3% Increase from previous year	0
8	20%	Percentage of patients receiving >2 oral corticosteroid prescriptions in pediatric/adult asthma and COPD patients.	
		5% Relative reduction from previous year	20
		≥3% - <5% Relative reduction from previous year	10
		<3% Relative reduction from previous year	0
		Total points	100
		Points Earned	
		Points Threshold:	Earned CQI VBR
		Achieve ≥85	105%
		Achieve ≥70 to <85	103%
		Achieve ≥55 to <70	102%

Continuing Provider

CHANGE
Lowered target to
5%

7	20%	Percentage of Pediatric (> 2 yrs old) / adult asthma and COPD patients receiving Inhaler Education.	
		5% Increase from previous year	20
		≥3% - <5% Increase from previous year	10
		<3% Increase from previous year	0
8	20%	Percentage of patients receiving >2 oral corticosteroid prescriptions in pediatric/adult asthma and COPD patients.	
		5% Relative reduction from previous year	20
		≥3% - <5% Relative reduction from previous year	10
		<3% Relative reduction from previous year	0

CHANGED
Preferred Coding
for Credit

9	n/a	Tobacco Cessation Counseling: Percentage increase in tobacco cessation counseling patients - pediatric (>13 yrs) and adult asthma and COPD patients <i>Note: Preferred claim code to earn credit for this measure: Z71.6 (ICD-10) for Tobacco Cessation Counseling, or CPT codes: 99406 or 99407. Note: CPT cat II codes F400x have varied reliability and may not be captured via the claims, but when they are present, will be counted toward the measure.</i>	
		Increase by 5% or greater from measurement year baseline period	Eligible for HBOM VBR
		Did not increase by 5% from measurement year baseline period	Not Eligible

Things to Keep In Mind...



Performance Measures (Inhaler Education and OCS)

- No longer and/or option—must move the needle on both
- No changes were made to the Inhaler Education or Tobacco Cessation targets
- **Tobacco Cessation preferred codes are:**
 - Z71.6 (ICD-10) For Tobacco Cessation Counseling OR
 - CPT Codes 99406 or 99407

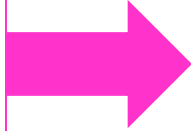
[INHALE-Tobacco-Cessation-VBR 2025-2026 8-6-2025.pdf](#)

- CPT Cat II codes 400x have varied reliability and may not be captured via claims, but when they are present in claims, will be counted toward the measure. *No chart review/adjudication will occur to count these codes to qualify for VBR.*
- Final baselines for all Performance Measures will not be available until January 2026

Continuing PO Scorecard



PO names
added for
easier
identification



INspiring Health Advances in Lung Care (INHALE) Collaborative Quality Initiative Continuing POs

POs: Answer, CIPA, Genesys, GMP, GLPO, Holland, HVPA, IHP, McLaren, Mosaic, PCP, PMC, OPNS, UMMG, UPI

Measurement Period: 09/01/2025 - 08/31/2026

PGIP Reward Payment Dates: January 2027, July 2027

Check out our website at
[VBR Information – INHALE](#)
for the complete scorecard

Continuing PO Scorecard



Recruitment
Requirements



Measure	Weight	Measure Description	Points
Recruitment	100%	PO Practitioner enrollment - related to enrollment of existing practitioners and recruitment of new practitioners during the measurement period. PCPs (primary care physicians) and SCPs (specialist care physicians - allergists and pulmonologists) PCPs must be PCMH designated	50
		POs with PCPs and SCPs - participation of more than 50% of eligible SCPs or POs with only PCPs - participation of more than 25% of PCPs	
		POs with PCPs and SCPs - participation of more than 20% to less than 50% of eligible SCPs or greater than 25% of PCPs or POs with only PCPs - participation of more than 10% to less than 25% of PCPs	25
		<i>NOTE: Failure to meet any portion of this measure means your PO is NOT Eligible for any related PO reward</i>	NO PO Reward
Recruitment Total Points Possible			50

Continuing PO Scorecard



No change

No change

Points Split out

No change

NEW

1	10%	Ensure PO Clinical Champion is identified and added to the Admin Portal	Identified	10
			Not identified	0
2	10%	Ensure PO Administrative Lead is identified and added to the Admin Portal	Identified	10
			Not identified	0
3	15%	Attend 1 of 2 Monthly PO calls	Attend 11	15
			Attend 7-10	7
			Attend <7	0
4	15%	PO Clinical Champion attends Collaborative Wide meeting	Attends	15
			Does not attend	0
5	10%	PO Admin attends Collaborative Wide meeting	Attends	10
			Does not attend	0
6	10%	PO Clinical Champion or Administrative Liaison log into the INHALE Data Dashboard quarterly, reviews and provides data updates to INHALE participating practices	Reviews data 4/4 quarters	10
			Reviews data 3/4 quarters	5
			Reviews data ≤2/4 quarters	0
7	10%	PO will complete PDSA document on implementation of Inhaler Education or Oral Corticosteroid Stewardship quality improvement initiative	Completes form	10
			Does not complete form	0

Continuing PO Scorecard



No change

CHANGED
Lowered target to
5%

8	10%	Inhaler education improves by 5% from previous year measurement year	Achieves 5% improvement Achieves ≥ 3 - <5% improvement Achieves <3% improvement	10 5 0
9	10%	Relative reduction of 5% of asthma/COPD patients receiving >2 oral corticosteroid prescriptions from previous measurement year	5% Relative reduction $\geq 3\%$ - <5% Relative reduction <3% Relative reduction	10 5 0
Participation + Performance Total Points Possible				100

PO Score:	
Breakdown	Scores
Total Points Earned	
Total Points Possible	150
* Performance measures are aggregated and scored at the PO level.	
	0%

Onboarding POs/Providers

GMP, LCN, NMCP, Spectrum



Onboarding Provider Scorecards



PO names
added for
easier
identification



INHALE CQI Quality Measures for 2027 VBR ONBOARDING PCPs and SCPs

POs: Northern Michigan Care Partners, GMP, Lakeland, Spectrum

VBR Measurement Period:

Measurement Period: 09/01/2025 - 08/31/2026 (unless otherwise specified)

PCP Reimbursement Timeline: 09/01/2027 - 08/31/2028

SCP Reimbursement Timeline: 03/01/2027 - 02/28/2028*

Check out our website at
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for the complete scorecard

Onboarding Provider



Practice Clinical
Champion

Practice Clinical
Champion

Practice Clinical
Champion

ALL
Participating
Providers

Practice Clinical
Champion

Measure #	Weight	Measure Description	Points
1	30%	Practice Clinical Champion attends Fall and Spring Regional Meetings	
		Attends 2 Meetings	30
		Attends 1 Meeting	15
		No Meeting Attendance	0
2	10%	Practice Clinical Champion and Practice Liaison are designated in the INHALE Admin Portal	
		Complete activity	10
		Not Completed	0
3	15%	Practice Clinical Champion completes "Inhaled Medications" learning module on the INHALEarning Platform and submits the survey from Admin Portal to mark requirement as completed.	
		Complete activity	15
		Not Completed	0
4	15%	All INHALE participating providers (including the Practice Clinical Champion) attends at least one Lung Learning Lab (L3) live or on-demand and submits the survey to mark the requirement as completed.	
		>80% Attend	20
		80% - 60% Attend	10
		<60% Attend	0
5	10%	Practice Clinical Champion or Practice Liaison logs into the data dashboard once a quarter during the measurement year and shares practice level data with practice participants.	
		Logs in 2 quarters	10
		Logs in 1 quarter	5
		Not Completed	0
6	15%	Complete 1 of the following engagement activities: 1. Complete a Best Practice form^ 2. Present at a Regional or Collaborative Wide meeting/participate as a panel member 3. Participate in a Site Visit	
		Completes 2 activities	15
		Completes 1 activity	7
		No activities completed	0

Onboarding Provider



10 Bonus Points Available

Must get 80 Points to earn VBR for 2027

Tobacco Cessation Counseling VBR

7	n/a	Bonus Points: Practice Clinical Champion watches the "Lung Health and Outdoor Air Quality" learning module on the INHALE Learning Platform and submits survey to mark requirement as completed or Nominate/participate as a representative on an INHALE Committee (Executive, Pediatric, Data and Publications) or nominate a patient to participate as part of INHALE's Patient Advisory Committee	
		Completed	10
		Not Completed	0
		Total points	100
		Points Earned	
		Points Threshold:	Earned CQ VBR
		Achieve <u>>80</u> points	105%
Tobacco Cessation VBR (HBOM VBR) 102%			
Measure #	Weight	Measure Description	Points
8	n/a	Tobacco Cessation Counseling: Percentage increase in tobacco cessation counseling patients - pediatric (>13 yrs) and adult asthma and COPD patients <i>Note: Preferred claim code to earn credit for this measure: Z71.6 (ICD-10) for Tobacco Cessation Counseling, or CPT codes: 99406 or 99407. Note: CPT cat II codes F400x have varied reliability and may not be captured via the claims, but when they are present, will be counted toward the measure.</i>	
		Increase by 5% or greater from measurement year baseline period	Eligible for HBOM VBR
		Did not increase by 5% from measurement year baseline period	Not Eligible

Tobacco Cessation Counseling Performance Measure (HBOM): 2% VBR

- Tobacco Cessation preferred codes are:
 - Z71.6 (ICD-10) For Tobacco Cessation Counseling
 - OR
 - CPT Codes 99406 or 99407
- CPT Cat II codes 400x have varied reliability and may not be captured via claims, but when they are present in claims, will be counted toward the measure. *No chart review/adjudication will occur to count these codes to qualify for VBR.*
- Final baselines for Tobacco Cessation measure will not be available until January 2026. Onboarding POs are currently "building" performance measure baselines on other measures.

Onboarding PO Scorecard



PO names
added for
easier
identification



INspiring Health Advances in Lung Care (INHALE) Collaborative Quality Initiative Onboarding POs

POs: GMP, LAKELAND, NORTHERN MICHIGAN, SPECTRUM

Measurement Period: 09/01/2025 - 08/31/2026

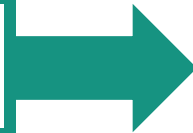
PGIP Reward Payment Dates: January 2027, July 2027

Check out our website at
[VBR Information – INHALE](#)
for the complete scorecard

Onboarding PO Scorecard



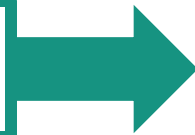
Recruitment
Requirements



Measure	Weight	Measure Description	Points
Recruitment	100%	PO Practitioner enrollment - related to enrollment of existing practitioners and recruitment of new practitioners during the measurement period. PCPs (primary care physicians) and SCPs (specialist care physicians - allergists and pulmonologists) PCPs must be PCMH designated	
		POs with PCPs and SCPs - participation of more than 50% of eligible SCPs or POs with only PCPs - participation of more than 25% of PCPs	50
		POs with PCPs and SCPs - participation of more than 20% to less than 50% of eligible SCPs or greater than 25% of PCPs or POs with only PCPs - participation of more than 10% to less than 25% of PCPs	25
		NOTE: Failure to meet any portion of this measure means your PO is NOT Eligible for any related PO reward	NO PO Reward
Recruitment Total Points Possible			50

Onboarding PO

Participation
Activities



1	10%	Ensure PO Administrative Lead and PO Clinical Champion are identified and added to the Admin Portal	Identified	10
			Not identified	0
2	10%	Ensure practice level clinical champions and practice liaisons are identified and added to the admin portal (including email addresses)	≥75% complete	10
			60% - <75% complete	5
			<60% complete	0
3	20%	Attend 1 of 2 Monthly PO calls	Attend 11	20
			Attend 7-10	10
			Attend <7	0
4	25%	PO Clinical Champion and PO Admin attend Collaborative Wide meeting	Attends	25
			Does not attend	0
5	15%	PO Clinical Champion or Administrative Liaison log into the INHALE Data Dashboard quarterly, reviews and provides data updates to INHALE participating practices	Reviews data 4/4 quarters	15
			Reviews data 3/4 quarters	7
			Reviews data ≤2/4 quarters	0
6	10%	PO will hold a PO-wide based quality meeting either virtually or in person with all INHALE Practice Clinical Champions after the Collaborative Wide meeting to discuss PO/Practice level performance, outcomes, and improvement plans. The PO will complete the PO based QI meeting form and send the attendee sign in, minutes, and agenda to the Coordinating Center by the end of the measurement year	Completes form	10
			Does not complete form	0
Participation Total Points Possible				100
PO Score:				
Breakdown				Scores
Total Points Earned				
Total Points Possible				150
				0%

Questions



Contact



INHALE-support@med.umich.edu



www.inhalecqi.org



INHALE_cqi



INHALE_cqi



MichiganDataCollaborative@med.umich.edu

Technical support with data hub or access concerns