

Monthly PO Update

11/10/25 & 11/12/25





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

Agenda





- Announcements & Reminders
- January 2026 PO Scoring Update
- Data Dashboard Updates
- 2026 Meeting Schedule
- ECHO
- MOC Program
- Committee Recruitment
- Easy Vax
- MDHHS Tobacco Cessation Toolkits
- Coordinating Center Closures



Announcements & Reminders





Coverage, Billing, Reimbursement, and Prior Authorization:

 BCBSM has established processes in place to manage inquiries related to member specific coverage, billing, and reimbursement issues



First Step: Call point of contact

Provider Relations and Servicing	
Professional providers:	1-800-344-8525
Facility or hospital providers:	1-800-249-5103
Medicare Advantage:	1-866-309-1719
Availity:	1-800-282-4548

If PO's still need help:

- Go to the Provider Contact Us site: https://www.bcbsm.com/providers/help/contacts/
- If you're within the Southeast, East or Mid Michigan region, email Provider Engagement and Transformation petcontactus@bcbsm.com (detailed instructions found here: Contact the Southeast, East and Mid-Michigan Provider Consultant Team (bcbsm.com))

Announcements & Reminders cont'd





Transitions

Welcome Qi Zhu – Data Analyst



Qi Zhu joined INHALE as a data analyst in November 2025. He earned his BS from Hanoi
University in China and holds to MS degrees from Michigan State University, one in Electrical
Engineering and the other in Statistics. Prior to joining INHALE, Qi worked with The Michigan
Arthroplasty Registry Collaborative Quality Initiative (MARCQI). He brings over 18 years of
experience in data management and healthcare claims data analysis to the team. In his free
time, Qi enjoys cooking, jogging, and photography.

Next PO Monthly Calls

- Dec 15th, 2025 @ 11am
- Dec 17th, 2025 @ 2pm

PO 1:1's

- Scheduled as needed with Coordinating Center
- Contact @ INHALE-support@med.umich.edu





2026 PO Reward Payment Update





Performance Scoring (20 pts - Continuing POs)

- Due to the Performance Reporting being released in data dashboard in January, PO Reward for January 2026 will be based on participation.
 - 80 points possible for Jan versus 100 pts
- Performance will be added to the July 2026 PO Reward Payment



2026 Data Dashboard Release Schedule





Release Month	Data Through
Jan 8, 2026	10/31/25*
Apr 30, 2026	2/28/26
Jun 30, 2026	4/30/26
Aug 27,2026	6/30/26
Oct 29, 2026	8/30/26
Dec 17, 2026	10/31/26

^{* = 2026} VBR Measurement year end data





November 19th Data Release





- Pulmonary Rehabilitation measure added
- VBR tracking will have 2 views
- OCS fill exclusion for Dx of croup
- VBR tracking table download and ranking graph

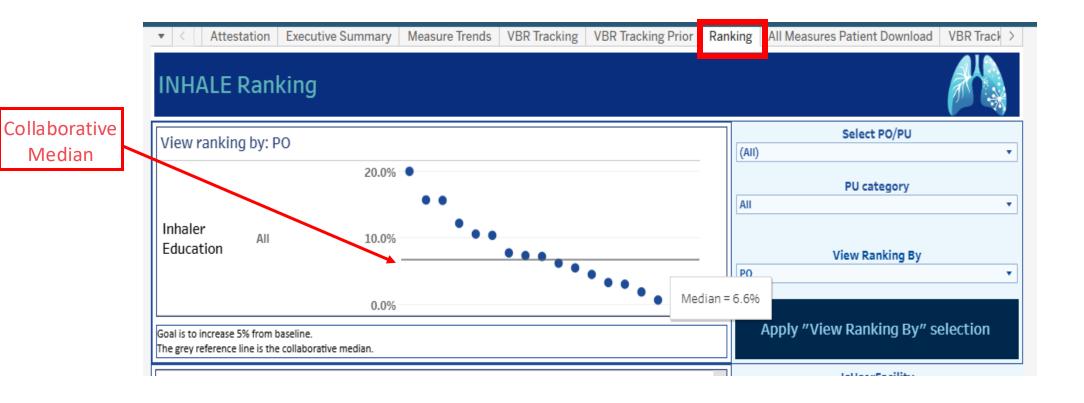


Data Dashboard Ranking Charts





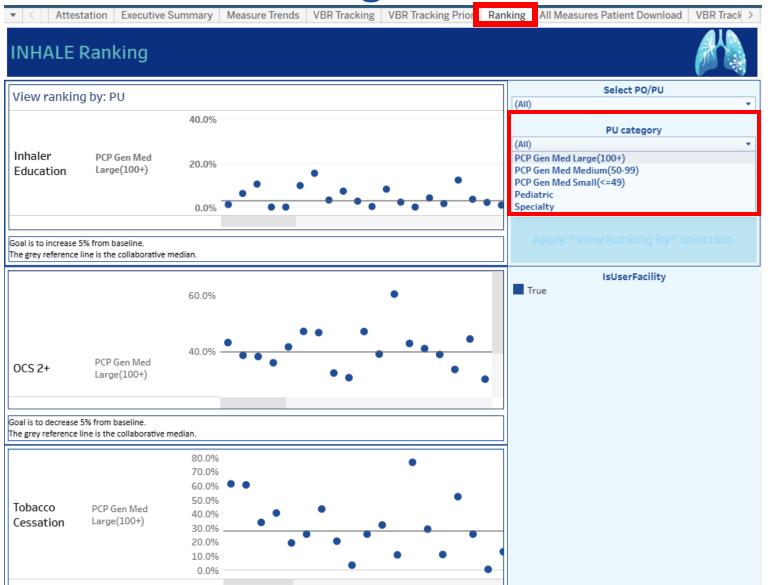
Nonprofit corporations and independent licenser of the Blue Cross and Blue Shield Association



Data Dashboard Ranking Charts







Ranking by practice/PU.
Your practices will display in blue and others will be gray.









- MDC will be moving from Duo two-factor authentication to Okta.
- Enrollment for Okta Verify will begin in mid-January.
- Duo as MFA solution will be retired 2/25/26.
- More information to come on how to enroll in December.



2026 Meetings – Mark your calendars!





Spring Regional Meetings

- Monday, March 2nd
- Tuesday, March 10th
- Wednesday, March 18th
- Thursday, March 26th

These meetings will be *virtual* from 6:00pm-8:00pm

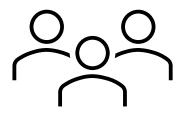
Each practice's clinical champion is required to attend only one session to receive VBR credit.

Collaborative Wide Meeting

 Thursday, June 4th from 8:00am-3:00pm

The meeting will be held in Lansing, Michigan.

More information and registration to come early 2026.





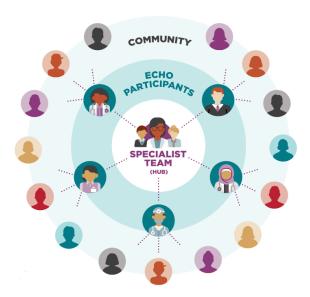
Project ECHO: Launching in 2026





What is an ECHO?

A learning model established in 2003 where participants engage in a virtual community with their peers where they share support, guidance and feedback. Collective understanding of how to disseminate and implement best practices across diverse disciplines continuously improves and expands. "All teach, All learn"



We will be looking for:

- Subject matter experts you would provide guidance and recommendations during case presentations
- Case Presentations collaborate with experts across INHALE, receive best practice recommendations, gain valuable insights into your clinical practice

More details to follow

Maintenance of Certification (MOC) IV Opportunity **OPTIONAL:** *This is an optional activity and is not required for VBR or offered by INHALE





Opportunity with MI Asthma Research Group to improve AIR Therapy and Decrease SABA use

- INHALE offered Maintenance of Certification Part 4 to providers in 2024
 - 31 providers received 30hrs of MOC IV credits by participating in a Quality Improvement Cycle to improve Inhaler Education
- Join a quality improvement project on increasing the use of AIR therapy in clinical practice. This is a great opportunity to enhance patient outcomes, streamline treatment approaches, and receive MOC IV & MIPS credit for making a meaningful impact in asthma management.
 - Enrollment to open November 2025 January 2026

AIR Therapy MOC IV Activity

Revolutionizing Asthma Treatment: Implementing ICS-Based Reliever Therapies in Clinical Practice

AIR Therapy is the Future of Asthma Care

Anti-inflammatory reliever (AIR) therapy comprises the use an inhaled corticosteroid (ICS) in conjunction with each dose of fast-acting beta-2 agonist (albuterol or formoterol)

AIR therapy represents the future of asthma management by offering a proactive approach that targets inflammation—the root cause of asthma—rather than just treating symptoms. AIR therapy helps patients achieve better long-term control and fewer exacerbations.

Overusing Short-Acting Beta-Agonist (SABA) inhalers and oral corticosteroids is linked to worse asthma outcomes, including more frequent attacks and long-term side effects. AIR therapy helps reduce the need for both by focusing on consistent, anti-inflammatory treatment that keeps asthma stable day-to-day. Bringing AIR therapy into clinics and educating patients about how it works is key to improving care, improving patient outcomes, reducing hospital visits resulting from exacerbations, and helping people manage their asthma more safely and effectively.

Learn more at https://www.airmoc.org/ or email airtherapymoc@med.umich.edu



OPTIONAL MOC IV & CME Opportunity





Increasing AIR Therapy Use Through Quality Improvement

Choose 1 Goal:









Learn more information about project goals here





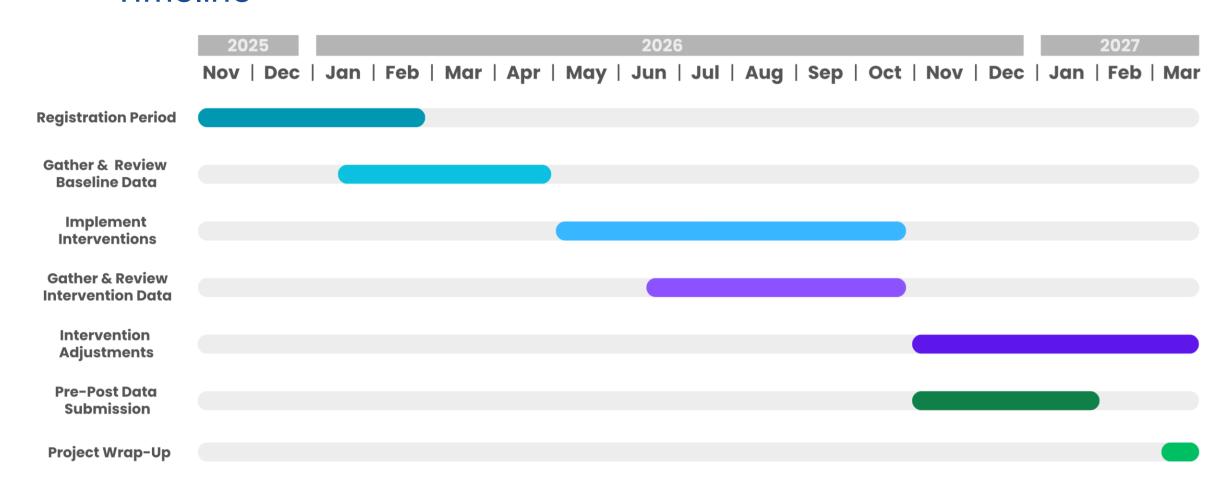
OPTIONAL MOC IV & CME Opportunity





Increasing AIR Therapy Use Through Quality Improvement

Timeline





OPTIONAL MOC IV & CME Opportunity





Increasing AIR Therapy Use Through Quality Improvement Interested? Sign up using QR Code:



Or at this link: <u>umich.qualtrics.com</u>



Data and Publications Committee





What is the INHALE Data and Publications Committee?

The INHALE Data and Publications Committee is responsible for:

- Reviewing, guiding, and approving plans for data analysis and dissemination
- Evaluates the feasibility and validity of proposals, ensuring the integrity and accuracy of publications using INHALE data
- Promotes consistent authorship standards when multiple contributors are involved

For more information about the Data and Pubs Committee scan the QR code or email us at inhale-support@med.umich.edu







Patient Advisory Board (PAB)





What is the INHALE Patient Advisory Board?

The INHALE PAB is a group of 8 advisors who:

- Bring the patient voice to INHALE's work
- Give input and create educational resources and tools for patients
- Work with the community to help people understand how to best take care of their lungs
- Brainstorm ideas for improvement to care
- The PAB meets on Zoom (virtually) every other month
- Members are paid for their time

Please have interested patients contact us at the form on our website or email us: inhale-support@med.umich.edu

We are looking for new members!

Scan below for more information



PAB Accomplishments 2024-2025





2024 - 2025

- First meeting November 2023
- Meeting best practices established:
 - Frequency, co-chair, norms, rules of engagement
- INHALE materials review:
 - Website Resource Library
 - News and industry updates
- Recommended and Reviewed Patient Facing Tools:
 - SMART Asthma Action Plans (Adult, Pediatric, COPD)
 - OCS Overuse Graphic
- Leah participated on Pediatric Panel at 2024 Fall Regional Meeting
- Steve shared his experience with Pulmonary Rehab at the 2025 Spring Regional Meetings
- Highlighted 2 Advisors in the newsletters (more to come!)
- Assisted in the School of Information website project







Easy Vax – New Website Tool





HALE

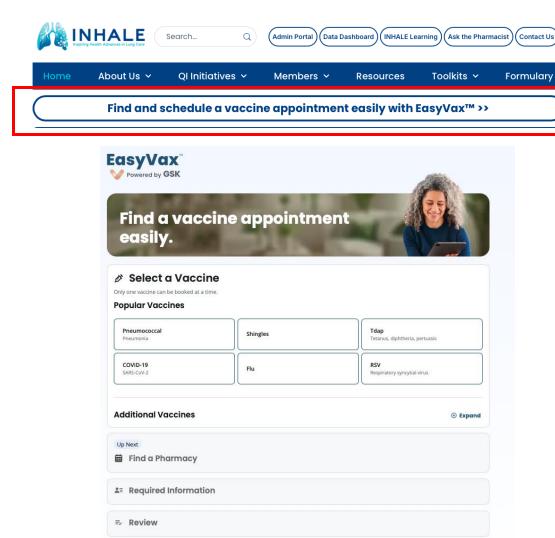
Nonprofit corporations and independ of the Blue Cross and Blue Shield As

Help patients find a vaccine appointment easily by using the **EasyVax** application; a universal vaccine scheduling tool that covers *all* adult vaccines (18+) and *all* retailers (not just big brands).

Patients will be prompted to:

- select a vaccine
- enter their zip code
- select their desired pharmacy

Pharmacies with online appointment availability will display time slots directly on the tool. For other pharmacies, links to their scheduling sites or instructions for scheduling by phone will be provided.





MDHHS Free Tobacco Cessation Toolkits





The Michigan Department of Health and Human Services (MDHHS) Tobacco Cessation Toolkit offers comprehensive resources for individuals and organizations supporting tobacco cessation. They are free of cost and ship directly to you.

This toolkit includes:

- practical guides
- fact sheets
- referral information





Explore the toolkit and order them here: https://www.hbomich.org/mdhhs-tobacco-cessation-toolkit/



INHALE Coordinating Center Closures





The Coordinating Center will be closed:

- November 27th and 28th
- December 24th to January 4th





Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association









INHALE-support@med.umich.edu



www.inhalecqi.org



@INHALE_cqi



@inhale-cqi.bsky.social



Michigan Data Collaborative @med.umich.edu
Technical support with data hub or access concerns