

Inspiring Health Advances in Lung Care (INHALE) CQI Quality Measures for 2027 VBR ONBOARDING PCPs and SCPs				
POs: Northern Michigan Care Partners, GMP, Lakeland, Spectrum				
VBR Measurement Period: 09/01/2025 - 08/31/2026				
PCP Reimbursement Timeline: 09/01/2027 - 08/31/2028				
SCP Reimbursement Timeline: 03/01/2027 - 02/28/2028*				
Measure	Weight	Measure Description		Points
1	30%	Practice Clinical Champion attends Fall and Spring Regional Meetings	Attends 2 Meetings	30
			Attends 1 Meeting	15
			No Meeting Attendance	0
2	10%	Practice Clinical Champion and Practice Liaison are designated in the INHALE Admin Portal	Complete activity	10
			Not Completed	0
3	15%	Practice Clinical Champion completes "Inhaled Medications" learning module on the INHALEarning Platform and submits the survey from Admin Portal to mark requirement as completed.	Complete activity	15
			Not Completed	0
4	20%	All INHALE participating providers (including the Practice Clinical Champion) attend at least one Lung Learning Lab (L3) live or on-demand and submits the survey to mark the requirement as completed	>80% Attend	20
			80% - 60% Attend	10
			<60% Attend	0
5	10%	Practice Clinical Champion or Practice Liaison logs into the Data Dashboard once a quarter during the measurement year and shares practice-level data with practice participants	Logs in 4/4 quarters	10
			Logs in 3/4 quarters	5
			Logs in 2/4 quarters	0
6	15%	Complete 1 of the following engagement activities: 1. Complete a Best Practice form^ 2. Present at a Regional or Collaborative-Wide meeting/participate as a panel member**^ 3. Participate in a Site Visit^	Complete activity	15
			Not completed	0
7	Bonus	Practice Clinical Champion watches the "Lung Health and Outdoor Air Quality" learning module on the INHALE Learning Platform and submits survey to mark requirement as completed or Nominate/participate as a representative on an INHALE Committee (Executive, Pediatric, Data and Publications) or nominate a patient to participate as part of INHALE's Patient Advisory Committee	Complete activity	10
			Not Completed	0
			Total Points Possible	100
			Points Earned	
			Points Threshold	Earned CQI VBR
			Achieve ≥80	105%

Tobacco Cessation VBR (HBOM VBR) 102%				
Measure	Weight	Measure Description		Points
8	N/A	Tobacco Cessation Counseling: Percentage increase in tobacco cessation counseling patients - pediatric (>13 yrs) and adult asthma and COPD patients <i>Note: Preferred claim code to earn credit for this measure: Z71.6 (ICD-10) for Tobacco Cessation Counseling, or CPT codes: 99406 or 99407. Note: CPT cat II codes F400x have varied reliability and may not be captured via the claims, but when they are present, will be counted toward the measure.</i>	Increase by 5% or greater from measurement year baseline period	Eligible for HBOM VBR
			Did not increase by 5% from measurement year baseline period	Not Eligible

Continuing PCP/SCP Scorecard Legend	
Measure	Description
General Expectations	Respond to requests from INHALE's Coordinating Center and your PO regarding INHALE related work in a timely manner (3 business days or as specified).
1	Practice Clinical Champion (as designated in the INHALE Admin Portal, even if not a participating MD/DO) is required to attend both Fall and Spring Regional meetings. Dates will be provided at least 45 days in advance. Practice Liaisons (as designated in the Admin Portal) are not required to attend but are strongly encouraged to attend. Clinical Champion must attend a minimum of 90% of the meeting (in-person/virtual) to be counted toward meeting the measure. In the event the meeting is held virtually, cameras stay on and are directed at the attendee for the entirety of the meeting or attendance will not be counted toward the measure. Adherence to any additional requirements specified for participation in a virtual format is required for attendance to count toward the measure. A proxy may be requested to attend on rare occasions and with at least 72-hour notice. If a proxy has attended for the Practice Clinical Champion in the year previous, the substitution may not be granted and loss of VBR points may incur. A proxy must be designated as MD, DO, PA, NP, RT, PharmD, or RN. MAs are not accepted proxies.
2	Provide names and valid email addresses for Practice Clinical Champion and Practice Liaison. Practice Clinical Champion needs to be a clinically licensed professional (MD, DO, PA, NP, RN, RT, PharmD). Practice Clinical Champion is responsible for disseminating performance/QI/educational information to relevant members of the practice and helping to advance best practices. The Practice Clinical Champion attends regional meetings and shares what they have learned from the meetings and educates their practice. The Practice Clinical Champion also participates in training programs required by the PO and Coordinating Center. Practice Liaisons do not need to be clinically licensed and may be an office manager, QA staff, etc. A Practice Liaison should be designated for each practice unless otherwise approved by INHALE's Coordinating Center.
3	The practice Clinical Champion is required to watch the Inhaled Medications Learning module and complete the survey located in the Admin Portal.
4	All participating providers (including the Practice Clinical Champion) must attend an in-person L3 or view an L3 on-demand during the current measurement period. In addition to viewing the content, completion of attendance survey is required; the CME survey is optional. CME credit will not be counted toward meeting attendance.
5	The Practice Clinical Champion will need to obtain a login from MDC to review the INHALE Data Dashboard at least quarterly throughout the measurement year. The Practice Clinical Champion should be sharing the practice's performance level data with all other INHALE participating providers at their practice(s). The INHALE Coordinating Center is able to track logins for the INHALE Data Dashboard.
6	Best Practice Document: Submit a brief description of an initiative undertaken at the practice to improve a measure from the INHALE Data Dashboard. This form is available in the Admin Portal. Present at a Regional/Collaborative-Wide Meeting as a Presenter or Panel member: This may be via volunteering when the Coordinating Center requests participants or by contacting the Coordinating Center and asking to participate. This activity counts for 2 points. Participate in a Site Visit: Either by volunteering or at the request of INHALE, have members from the INHALE Coordinating Center visit on-site at your practice. This visit will require at least 1 hour of time.
7 (Bonus)	Practice Clinical Champion watches the "Lung Health and Outdoor Air Quality" learning module on the INHALE Learning Platform and submits survey to mark requirement as completed. OR a participant may

	<p>INHALE practicing provider that serves on an INHALE committee (Executive, Pediatric, Data and Publications) or nominates a patient to participate on the Patient Advisory Board, will receive bonus points. A maximum of 10 points will be awarded even when participating in multiple committees and/or nominations.</p>
8	<p>Provide tobacco cessation counseling at least once in the measurement year to patients (asthma ≥13yrs or COPD patients ≥40 yrs) who are identified as tobacco users by ICD-10 diagnosis code. The 2% VBR uplift is not additive, meaning that providers that already receive VBR through another CQI (MiBAC, MCT2D, etc.) will not earn an additional 2%.</p> <p>Note: Preferred claim code to earn credit for this measure: Z71.6 (ICD-10) for Tobacco Cessation Counseling, or CPT codes: 99406 or 99407. Note: CPT cat II codes F400x have varied reliability and may not be captured via the claims, but when they are present, they will be counted toward the measure. No chart review will be conducted to support the use of CPT cat II codes for VBR.</p>
Reimbursement	<p>Scoring: For INHALE POs with participating PCPs and SCPs, performance is calculated at the PO level using both PCP and SCP attributed patients. If an eligible patient is attributed to both a PCP and SCP within the same PO, the patient is only counted once in the measure.</p> <p>Reward Eligibility: Providers who participate in BCBSM's Physician Group Incentive Program (PGIP) and INHALE are eligible for reimbursement in accordance with the Value Based Reimbursement (VBR) Fee Schedule. The VBR Fee Schedule sets fees at greater than 100% of the Standard Fee Schedules. The following Fee Schedules apply for participation in INHALE:</p> <p>Inhale Participation = 105% Tobacco Cessation Counseling = 102%</p> <p>PCMH designation is a requirement for INHALE PCP VBR. SCPs (Allergist, Pulmonologist, Pediatric Pulmonologist), must be designated in the PGIP PA Tool as one of these specialties (not critical care). For 3/1/2027 reimbursement, SCPs must be on January 2026, July 2026 and January 2027 PGIP snapshots to receive VBR. VBR is applied to codes similarly to all other BCBSM related PCP VBR.</p>

NOTES:

- * SCP = must be designated in the PGIP PA Tool as one of these specialties: Allergist, Pulmonologist, Pediatric Pulmonologist
- And
- For 3/1/2027- must be on Winter 2026 and Summer 2026 Snapshots + be in PGIP February 2027 to receive VBR
- PCPs must be PCMH designated in the PGIP snapshot.
- ** As available
- ^ Form available in INHALE Admin Portal